



Marvel Entertainment and Paramount Pictures' Iron Man 2 Opens in IMAX(R) Theatres for Special Limited Two-Week Engagement

April 30, 2010

Limited IMAX Release of Highly Anticipated Sequel Opens This Weekend Internationally; May 7th Domestically

LOS ANGELES, Apr 30, 2010 (GlobeNewswire via COMTEX) --IMAX Corporation (Nasdaq:IMAX) (TSX:IMX), Marvel Entertainment and Paramount Pictures today announced that the highly-anticipated action-adventure Iron Man 2, directed by Jon Favreau and starring Robert Downey, Jr., will open for a special limited two-week engagement in 182 IMAX(R) theatres domestically on May 7, 2010, and in 68 IMAX theatres internationally, with 51 of those runs opening this weekend. The IMAX release has been digitally re-mastered into the image and sound quality of The IMAX Experience(R) with IMAX DMR(R) technology.

"The buzz surrounding Iron Man 2 is continuing to grow rapidly, and the IMAX release is certainly contributing to it by driving excitement and anticipation to experience the film in the best possible way," said Tim Connors, Chief Operating Officer, Marvel Studios. "We're very happy that the IMAX release is available to moviegoers worldwide, and we're looking forward to starting with international runs this weekend."

"Iron Man 2 has become a highly anticipated part of our 2010 film slate, and our growing network will enable us to further capitalize on the global appeal of this film," said IMAX CEO Richard L. Gelfond. "This action-packed title is ideally suited to The IMAX Experience, and we're very optimistic that audiences around the world will seek out the most in-your-face way to experience it."

"Marvel's iconic Iron Man story, Jon Favreau's brilliant vision and The IMAX Experience were made for each other, and audiences are in for an exciting and thrilling ride when they go to see Iron Man 2 in an IMAX theatre," added Greg Foster, Chairman and President of IMAX Filmed Entertainment.

Based on Marvel's iconic Super Hero, Iron Man 2 continues the story of the 2008 summer box office blockbuster Iron Man, the first feature film to be produced independently by Marvel Studios. The first film in the franchise has grossed over a half billion dollars worldwide at the box office.

Iron Man 2: The IMAX Experience is scheduled to play at the following IMAX Theatres beginning May 7th.

UNITED STATES

Arizona

Glendale - AMC Westgate 20 with IMAX

Mesa - Dickinson Gateway 12 + IMAX

Phoenix - AMC Deer Valley 30 with IMAX

Phoenix - AMC Desert Ridge 18 with IMAX

Tempe - Harkins Arizona Mills IMAX

Arkansas

Little Rock - Dickinson Chenal 9 IMAX Theatre

California

Alhambra - Edwards Renaissance Stadium 14 + IMAX

Aliso Viejo - Regal Aliso Viejo Stadium 20 + IMAX

Arcadia - AMC Santa Anita 16 with IMAX

Burbank - AMC Burbank 30 with IMAX

Camarillo - Regal Camarillo 12 + IMAX

Century City - AMC Century City 15 with IMAX

Covina - AMC Covina 30 with IMAX
Cupertino - AMC Cupertino Square 16 with IMAX
Dublin - Regal Hacienda Crossings Stadium 20 + IMAX
El Dorado Hills - Regal El Dorado Hills Stadium 14 + IMAX
Emeryville - AMC Bay Street 16 with IMAX
Escondido - Regal Escondido Stadium 16 + IMAX
Fairfield - Regal Fairfield Stadium 16 + IMAX
Fresno - Regal Fresno Stadium 21 + IMAX
Irvine - Regal Irvine Spectrum 20 + IMAX
Long Beach - Regal Long Beach Stadium 26 + IMAX
National City - AMC Plaza Bonita 14 with IMAX
Ontario - Regal Ontario Palace Stadium 22 + IMAX
Riverside - AMC Tyler Galleria 16 with IMAX
Rowland Heights - AMC Puente Hills 20 with IMAX
Sacramento - Esquire IMAX
San Diego - AMC Palm Promenade 24 with IMAX
San Diego - Regal Mira Mesa Stadium 17 + IMAX
San Francisco - AMC Metreon 16 with IMAX
San Jose - AMC Eastridge Mall 15 with IMAX
Santa Clara - AMC Mercado 20 with IMAX
Simi Valley - Regal Civic Center Stadium 16 + IMAX
South Gate - Regal South Gate Stadium 20 + IMAX
Stockton - Regal Downtown Stockton 16 + IMAX
Temecula - Regal Temecula Stadium 15 + IMAX
Torrance - AMC Del Amo 18 with IMAX
Universal City - AMC Citywalk Stadium 19 with IMAX
Westchester - Bridge De Lux 18 IMAX
Woodland Hills - AMC Promenade 16 with IMAX

Colorado

Colorado Springs - Cinemark Carefree Circle 16 + IMAX
Denver - Regal Colorado Center + IMAX
Highlands Ranch - AMC Highlands Ranch 24 with IMAX
Westminster - AMC Orchard 12 with IMAX
Westminster - AMC Westminster 24 with IMAX

Connecticut

Manchester - Showcase Cinemas Buckland Hills IMAX

Florida

Altamonte Springs - AMC Altamonte Mall 18 with IMAX
Aventura - AMC Aventura Mall 24 with IMAX
Ft. Lauderdale - Museum of Discovery & Science Autonation IMAX
Fort Myers - Regal Gulf Coast Town Center Stadium 16 + IMAX
Jacksonville - AMC Regency 24 with IMAX
Oldsmar - AMC Woodlands Square 20 with IMAX
Orange Park - AMC Orange Park 24 with IMAX
Orlando - AMC Loews Universal Cineplex 20 with IMAX
Orlando - Regal Pointe Orlando Stadium 20 + IMAX
Orlando - Regal Waterford Lakes Stadium 20 + IMAX
South Miami - AMC Sunset Place 24 with IMAX
St. Petersburg - Muvico Baywalk 19 + IMAX
Sunrise - Regal Sawgrass Stadium 23 + IMAX
Tallahassee - AMC Tallahassee Mall 20 with IMAX
Tampa - AMC Veterans 24 with IMAX
West Palm Beach - Muvico Parisian 20 + IMAX

Georgia

Augusta - Regal Augusta Exchange Stadium 20 + IMAX
Buford - Regal Mall of Georgia Stadium 20 + IMAX
Kennesaw - AMC Barrett Commons 24 with IMAX
Morrow - AMC Southlake Pavilion 24 with IMAX

Hawaii

Honolulu - Regal Dole Cannery 08 + IMAX

Idaho

Boise - Edwards Boise Stadium 22 + IMAX

Illinois

Batavia - Goodrich Randall 14 + IMAX
Chicago - Navy Pier IMAX Theatre
Hodgkins - AMC Loews Quarry Cinemas 14 with IMAX
Lincolnshire - Regal Lincolnshire 21 + IMAX
South Barrington - AMC Barrington 30 with IMAX
Woodridge - Cinemark 16 + IMAX

Indiana

Evansville - Showplace East 18 + IMAX
Indianapolis - Showplace 16 + IMAX

Noblesville - Goodrich Hamilton 16 IMAX

Portage - Goodrich Portage 15 + IMAX

Iowa

Council Bluffs - Kerasotes Star Cinema 16 with IMAX

Kansas

Olathe - AMC Studio 30 with IMAX

Kentucky

Louisville - Cinema de Lux 20: Stonybrook IMAX

Newport - AMC Newport Levee 20 with IMAX

Louisiana

Harahan - AMC Elmwood Palace 20 with IMAX

Massachusetts

Boston - AMC Loews Boston Common 19 with IMAX

Danvers - AMC Liberty Tree 20 with IMAX

Methuen - AMC Loews Methuen 20 with IMAX

Natick - Verizon IMAX 3D Theatre at Jordan's Furniture

Reading - Verizon IMAX 3D Theatre at Jordan's Furniture

Maryland

Baltimore - AMC White March 16 with IMAX

Columbia - AMC Columbia 14 with IMAX

Maine

Saco - Cinemagic Saco 12 with IMAX

Michigan

Auburn Hills - AMC Star Great Lakes 25 with IMAX

Grand Blanc - NCG Trillium Cinema + IMAX

Grand Rapids - Celebration Grand Rapids North 17 + IMAX

Lansing - Celebration - Lansing 19 + IMAX

Livonia - AMC Livonia 20 with IMAX

Sterling Heights - AMC Forum 30 with IMAX

Ypsilanti - Showcase Cinemas Ann Arbor IMAX

Minnesota

Apple Valley - Great Clips Imation IMAX

Edina - AMC Southdale 16 with IMAX

Roseville - AMC Rosedale 14 with IMAX

Missouri

Independence - AMC Independence 20 with IMAX

Kansas City - AMC Barrywoods 24 with IMAX

St. Louis - Wehrenberg Ronnies 20 Cine IMAX

Nevada

Henderson - Regal Sunset Station Stadium 13 + IMAX

Las Vegas - Brenden Theatres & IMAX at the Palms

Las Vegas - Regal Red Rock Stadium 15 + IMAX

North Las Vegas - Regal Aliante Station 16 + IMAX

New Hampshire

Hooksett - Cinemagic Hooksett + IMAX

New Jersey

Atlantic City - IMAX Theatre at Tropicana

Cherry Hill - AMC Cherry Hill 24 with IMAX

Elizabeth - AMC Jersey Gardens 20 with IMAX

Hamilton - AMC Hamilton 24 with IMAX

New Brunswick - AMC Loews New Brunswick 18 with IMAX

Paramus - AMC Garden State 16 with IMAX

Rockaway - AMC Rockaway 16 with IMAX

New York

Albany - Regal Crossgates Mall 18 + IMAX

Brooklyn - Regal Sheepshead Bay 14 + IMAX

Deer Park - Regal Deer Park Stadium 19 + IMAX

New Rochelle - Regal New Roc City Stadium 18 + IMAX

New York - AMC Lincoln Square 13 with IMAX

New York - AMC Loews 34th Street 14 with IMAX

New York - Loews Kips Bay 15 with IMAX

Stony Brook - AMC Stony Brook 17 with IMAX

West Nyack - Palisades Center IMAX Theatre

White Plains - NAM City Center 15 IMAX

Williamsville - Regal Transit Center 18 + IMAX

North Carolina

Charlotte - Stonecrest At Piper Glen Stadium 22 + IMAX

Concord - AMC Concord Mills 24 with IMAX

Ohio

Columbus - AMC Easton Town Center 30 with IMAX

Columbus - AMC Lennox Town Center 24 with IMAX

Springdale - Showcase Springdale 18 IMAX

Oklahoma

Oklahoma City - AMC Quail Springs 24 with IMAX

Tulsa - Cinemark 17 + IMAX

Oregon

Tigard - Regal Cinemas Bridgeport Village Stadium 18 + IMAX

Pennsylvania

Bensalem - AMC Neshaminy 24 with IMAX

Homestead - AMC Waterfront 22 with IMAX

King of Prussia - Regal King of Prussia Stadium + IMAX

Reading - RC Reading Movies 11 and IMAX

Rhode Island

Providence \- NAM Providence Place IMAX

South Carolina

Charleston - Citadel Mall Stadium 16 with IMAX

Simpsonville - Great Escape 14 & IMAX

Tennessee

Knoxville - Regal Pinnacle Stadium Cinemas 17 + IMAX

Nashville - Regal Opry Mills Stadium 20 + IMAX

Texas

Austin - IMAX Theatre at the Bob Bullock Texas State History Museum

Colleyville - Colleyville Cinema Grille & IMAX

Dallas - Cinemark 17 + IMAX

Frisco - AMC Stonebriar 24 with IMAX

Garland - AMC Firewheel 18 with IMAX

Houston - AMC Gulf Pointe 30 with IMAX

Houston - Regal Houston Marq*e Stadium 22 + IMAX

Mesquite - AMC Mesquite 30 with IMAX

San Antonio - Santikos Palladium 18 + IMAX

Sugar Land - AMC First Colony 24 with IMAX

Tomball - Santikos Silverado 19 IMAX

Utah

Sandy - Jordan Commons 16 + IMAX

Virginia

Alexandria - AMC Hoffman 22 with IMAX

Hampton - AMC Hampton Towne Centre 224 with IMAX

McLean - AMC Tysons Corner 16 with IMAX

Midlothian - Regal Commonwealth Stadium 20 + IMAX

Virginia Beach - AMC Lynnhaven 18 with IMAX

Woodbridge - AMC Potomac Mills 18 with IMAX

Washington

Bellevue - Lincoln Square Cinema 16 with IMAX

Kent - AMC Kent Station 14 with IMAX

Lacey - Lacey Martin Village Stadium 16 + IMAX

Lynnwood - AMC Loews Alderwood Mall 16 with IMAX

Seattle - Pacific Science Center Boeing IMAX

Seattle - Regal Thorton Place Stadium 14 + IMAX

Spokane - AMC River Park Square 20 with IMAX

Tukwila - AMC Southcenter 16 with IMAX

Wisconsin

Fitchburg - Kerasotes Star 18 with IMAX

Wauwatosa - AMC Mayfair Mall 18 with IMAX

CANADA

Alberta

Calgary - Scotiabank Theatre Chinook 16 + IMAX

Edmonton - Scotiabank Theatre Edmonton + IMAX

British Columbia

Langley - Colossus Langley + IMAX

Richmond - SilverCity Riverport + IMAX

Nova Scotia

Halifax - Empire 18 Cinemas + IMAX

Ontario

Gloucester - Silvercity Gloucester + IMAX

Mississauga - Coliseum Mississauga + IMAX

Vaughan - Colossus Toronto + IMAX

Quebec

Montreal - Cinema Banque Scotia Montreal + IMAX

Quebec City - Galeries de la Capitale IMAX

INTERNATIONAL

Austria

Graz - Cineplexx 8055 Graz^

Vienna - Apollo Das Kino Vienna^

Australia

Melbourne - Highpoint Hoyts IMAX^
Melbourne - Melbourne Museum IMAX^
Perth - Carousel Hoyts IMAX^
Sydney - Entertainment Quarter Hoyts IMAX^
Sydney - LG IMAX Theatre Sydney^
China
Beijing - Shijingshan Wanda IMAX
Beijing - IMAX Theatre at China National Film Museum
Beijing - Beijing UME Huaxing Cineplex
Changchun - Changchun Wanda IMAX Cinema
Changsha - Changsha Wanda IMAX Cinema
Dongguan - Dongguan Wanda IMAX Theatre
Kunming - Kunming Broadway IMAX Theatre
Shanghai - Shanghai Peace IMAX
Tianjin - China Film Cinema IMAX Theatre
Wuhan - Studio City Wuhan
Wuxi - Wuxi Big World IMAX Cinema
Costa Rica
San Jose - Nova Repretel Cine IMAX Centro Comercial Avenida Escazu^
France
Paris - Gaumont Disney Village IMAX^
Guatemala
Guatemala City - Pradera Concepcion IMAX^
Hong Kong
Hong Kong - UA iSQUARE IMAX Theatre^
Hong Kong - UA MegaBox IMAX Theatre^
India
Hyderabad - Prasad IMAX Theatre
Mumbai - Big Cinemas IMAX Theatre
Japan
Kawasaki - 109 Cinemas Kawasaki IMAX*
Nagoya - 109 Cinemas Nagoya IMAX*
Osaka - 109 Cinemas Minoh IMAX*
Saitama - 109 Cinemas Shobu IMAX*
Korea
Daegu - CGV Daegu IMAX^

Gwangju - CGV Gwangju IMAX^

Ilsan - CGV Ilsan IMAX^

Seoul - CGV Wangsipni IMAX^

Seoul - CGV Yongsan IMAX^

Kuwait

Kuwait - Cinescape 360 IMAX^

Mexico

Guadalajara - Cinepolis Galerias IMAX^

Juarez-Chihuahua - Cinepolis Las Misiones Cd. Juarez IMAX^

Mexico City - Cinepolis Perisur IMAX^

Mexico City - Cinepolis Universidad IMAX^

Monterrey - Cinepolis Galerias Valle Oriente IMAX^

Toluca - Cinepolis Galerias Metepec IMAX^

The Netherlands

Amsterdam - Pathe Arena IMAX^

Eindhoven - Pathe Eindhoven IMAX^

Rotterdam - Pathe Schouwburgplein IMAX^

Philippines

Manila - San Miguel Coca-Cola IMAX Theatre^

Manila - SM City North EDSA Mall IMAX^

Qatar

Doha - Villagio Shopping Mall IMAX^

Russia

Moscow - Coca-Cola IMAX KinoStar De Lux Teply Stan^

Moscow - Kinostar de Lux mega Belaya Dacha IMAX^

Perm - Kristall IMAX^

St. Petersburg - Coca-Cola IMAX Kinostar City^

Ufa - IMAX Iskra Theatre^

South Africa

Durban - Gateway IMAX^

Pretoria - Menlyn IMAX^

Thailand

Bangkok - KrungSri IMAX Paragon CinePlex^

Taiwan

Kaohsiung - Viewshow Cinemas Kaohsiung IMAX^

Taipei - Viewshow Cinemas Taipei Sun IMAX^

Taipei - Samsung IMAX Theatre Miramar Cinemas^

Ukraine

Kiev - Utel IMAX^

United Kingdom

Birmingham - IMAX Cinema at Millennium Point^

Cardiff - Odeon Cardiff IMAX^

Gateshead - Odeon Metrocentre IMAX^

Glasgow - Glasgow Science Centre IMAX Cinema^

Greenwich - Odeon Greenwich IMAX^

London - BFI IMAX London^

Manchester - Odeon Manchester IMAX @ The Printworks^

Southampton - Odeon Southampton IMAX^

Wimbledon - Odeon Wimbledon IMAX^

Note: Additional IMAX locations to be confirmed

^ denotes earlier launch *denotes later launch

Additional theatres will be confirmed. Please check local listings or IMAX.com for final theatre listings, launch dates and showtimes.

About Marvel Entertainment

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of over 5,000 characters featured in a variety of media over seventy years. Marvel utilizes its character franchises in licensing, entertainment (via Marvel Studios and Marvel Animation) and publishing (via Marvel Comics). Marvel's strategy is to leverage its franchises in a growing array of opportunities around the world, including feature films, consumer products, toys, video games, animated television, direct-to-DVD and online. For more information visit www.marvel.com.

About IMAX Corporation

IMAX Corporation is one of the world's leading entertainment technology companies, specializing in immersive motion picture technologies. The worldwide IMAX network is among the most important and successful theatrical distribution platforms for major event Hollywood films around the globe, with IMAX theatres delivering the world's best cinematic presentations using proprietary IMAX, IMAX(R) 3D, and IMAX DMR technology. IMAX DMR is the Company's groundbreaking digital re-mastering technology that allows it to digitally transform virtually any conventional motion picture into the unparalleled image and sound quality of The IMAX Experience. The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences for consumers. As of March 31, 2010, there were 438 IMAX theatres (316 commercial, 122 institutional) operating in 47 countries.

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The IMAX Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6469>

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NYSE:VIA) (NYSE:VIA.B), a leading content company with prominent and respected film, television and digital entertainment brands. The company's labels include Paramount Pictures, Paramount Vantage, Paramount Classics, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Digital Entertainment, Paramount Famous Productions, Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., Paramount Studio Group, and Worldwide Television Distribution.

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