



## Star Trek Posts Record-Breaking Second Weekend in IMAX(R) Theatres

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IMAX Release Generates Approximately \$5.3 Million During Second Weekend

Global IMAX Cume Approaches \$20 Million Milestone in Eleven Days

LOS ANGELES, May 18 /PRNewswire-FirstCall/ - IMAX Corporation (NASDAQ:IMAX; TSX:IMX) and Paramount Pictures today announced that Star Trek: The IMAX Experience, directed by J.J. Abrams ("Mission: Impossible III", "Lost" and "Alias"), continued its record-breaking box office streak during its second weekend, generating approximately \$5.3 million from 138 IMAX(R) theatres domestically, for a per screen average of over \$38,000. The strong performance marks the best second weekend ever for an IMAX release. The film also continued to play well internationally, generating \$658,000 from 25 IMAX theatres. The strong IMAX second weekend contributed more than 12 percent of the film's overall gross on less than 2 percent of the screens, and brings the global IMAX box office total to \$19.9 million.

Star Trek has been digitally re-mastered into the unparalleled image and sound quality of The IMAX Experience(R) with proprietary IMAX DMR(R) (Digital Re-mastering) technology.

"We're thrilled with the continued success of the film and we're still seeing a consistently strong contribution to the overall box office from the IMAX theatre network after its second weekend," said Rob Moore, Vice Chairman, Paramount Pictures.

"Many sold out shows were reported throughout the IMAX network during the weekend, indicating the positive word of mouth about the IMAX release remains strong," said IMAX CEO Richard L. Gelfond. "We're delighted to see that our expanded network of IMAX digital theatres has enabled so many moviegoers to take advantage of the IMAX release during its short run, and we look forward to continued success as we head into the week."

"This is our best second weekend ever, with IMAX theatres in many markets still operating at near capacity during peak hours," added Greg Foster, Chairman and President of IMAX Filmed Entertainment. "The vast majority of IMAX locations are running late-night shows this week to accommodate the demand. As I said before, this incredible success is a result of Paramount Pictures' ability to package a visionary director like J.J. Abrams with two great brands - IMAX and Star Trek."

### About IMAX Corporation

IMAX Corporation is one of the world's leading entertainment technology companies, specializing in digital and film-based motion picture technologies. The worldwide IMAX network is among the most important and successful theatrical distribution platforms for major event Hollywood films around the globe, with IMAX theatres delivering the world's best cinematic presentations using proprietary IMAX, IMAX(R) 3D, and IMAX DMR technology. IMAX DMR is the Company's groundbreaking digital re-mastering technology that allows it to digitally transform virtually any conventional motion picture into the unparalleled image and sound quality of The IMAX Experience. IMAX's renowned projectors display crystal-clear images on the world's biggest screens, and the IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences for consumers. As of March 31, 2009, there were 371 IMAX theatres (250 commercial, 121 institutional) operating in 43 countries.

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This press release contains forward looking statements that are based on management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. Important factors that could affect these statements include, but are not limited to, general economic, market or business conditions, including the length and severity of the current economic downturn, the opportunities that may be presented to and pursued by the Company, the performance of IMAX DMR films, conditions in the in-home and out-of home entertainment industries, the signing of theatre system agreements, changes and developments in the commercial exhibition industry, the failure to convert theatre system backlog into revenue, investments and operations in foreign jurisdictions, foreign currency fluctuations and the Company's prior restatements and the related litigation and ongoing inquiries by the SEC and the OSC. These factors and other risks and uncertainties are discussed in the Company's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

SOURCE IMAX Corporation

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/CONTACT: Media: IMAX Corporation, New York, Sarah Gormley, (212) 821-0155, [sgormley@imax.com](mailto:sgormley@imax.com); Business Media: Sloane & Company, New York, Whit Clay, (212) 446-1864, [wclay@sloanep.com](mailto:wclay@sloanep.com); Entertainment Media: Rogers & Cowan,

Los Angeles, Elliot Fischhoff, Jason Magner, (310) 854-8128,  
[jmagner@rogersandcowan.com](mailto:jmagner@rogersandcowan.com); Investors: IMAX Corporation, New York, Heather □  
Anthony, (212) 821-0121, [hanthony@imax.com/](mailto:hanthony@imax.com/) □  
(IMAX IMX.)

CO: IMAX Corporation

ST: California

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