



Beowulf: An IMAX 3D Experience Slays IMAX Audiences

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IMAX(R) Theatres Contribute Record Percentage Box Office to Film's

Overall Performance

LOS ANGELES, CA, Nov. 19 /PRNewswire-FirstCall/ - IMAX Corporation today announced that Beowulf: An IMAX 3D Experience contributed a record-setting \$3.58 million of the \$27.5 million that the film grossed at the domestic box office through its opening weekend. The IMAX(R) 3D release played on 84 domestic IMAX screens and registered 13 percent of the film's overall box office on less than two percent of the total screens. This performance marks the highest percentage box office contribution to a Hollywood film's total opening weekend performance in IMAX's history. The IMAX per screen average through the three day weekend was \$42,625.

"The weekend performance of Beowulf in IMAX(R) theatres confirms that 3D is very good for IMAX, regardless of the other options available to consumers," said IMAX Co-Chairmen and Co-CEOs Richard L. Gelfond and Bradley J. Wechsler. "As 3D increasingly becomes top of mind with Hollywood filmmakers and studios, we believe IMAX will remain at the forefront - offering an unrivaled 3D experience that resonates with film critics, audiences and exhibitors."

Many IMAX theatres reported sold-out shows throughout the weekend, with several adding 2:00 a.m. screenings to meet audience demand. The film also performed well internationally, grossing an estimated \$660,000 from 13 IMAX screens. Another 21 international IMAX engagements will open next week, followed by 7 more in the coming weeks.

"Beowulf in IMAX 3D has tapped into a wide audience, including the elusive tech-savvy 15 - 30 year-old demographic. Based on these early results, we are enthusiastic about the strong word of mouth and the film's potential legs in IMAX - particularly as we head into the holiday and heavy movie-going week ahead," said Greg Foster, Chairman and President of IMAX Filmed Entertainment. "Our partners at Paramount Pictures, Shangri-La Entertainment Warner Bros. Pictures, and Robert Zemeckis have delivered a movie that is ideally suited to IMAX 3D, and we're gratified moviegoers clearly agree."

Inspired by the 9th century English epic poem, Beowulf combines a digitally enhanced live-action filmmaking technology with an all-star cast that includes Ray Winstone, Anthony Hopkins, John Malkovich, Robin Wright Penn, Brendan Gleeson, Crispin Glover, Alison Lohman and Angelina Jolie. Neil Gaiman (MirrorMask, the graphic novel Sandman) and Roger Avary (Pulp Fiction) adapted the legend for the screen.

About IMAX Corporation

IMAX Corporation is one of the world's leading digital entertainment and technology companies. The worldwide IMAX network is among the most important and successful theatrical distribution platforms for major event Hollywood films around the globe, with IMAX theatres delivering the world's best cinematic presentations using proprietary IMAX, IMAX 3D, and IMAX DMR(R) technology. IMAX DMR is the Company's groundbreaking digital remastering technology that allows it to digitally transform virtually any conventional motion picture into the unparalleled image and sound quality of The IMAX Experience(R). IMAX's renowned projectors and new digital systems display crystal-clear images on the world's biggest screens. The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences for consumers. As of September 30, 2007, there were 296 IMAX theatres operating in 40 countries.

IMAX(R), IMAX(R) 3D, IMAX DMR(R), IMAX MPX(R), and The IMAX Experience(R) are trademarks of IMAX Corporation. More information on the Company can be found at www.imax.com.

This press release contains forward looking statements that are based on management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. Important factors that could affect these statements include ongoing discussions with the SEC and OSC relating to their ongoing inquiries and the Company's financial reporting and accounting, the timing of theatre system deliveries, the mix of theatre systems shipped, the timing of the recognition of revenues and expenses on film production and distribution agreements, the performance of films, the viability of new businesses and products, risks arising from potential material weaknesses in internal control over financial reporting and fluctuations in foreign currency and in the large format and general commercial exhibition market. These factors and other risks and uncertainties are discussed in the Company's Annual Report on Form 10-K/A for the year ended December 31, 2006, as well as the Company's Quarterly Reports on Form 10-Q/A.

SOURCE IMAX Corporation

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/CONTACT: Media: IMAX Corporation, New York, Sarah Gormley, (212)

821-0155, sgormley@imax.com; Business Media: Sloane & Company, New York, Whit Clay, (212) 446-1864, wclay@sloanepr.com; Entertainment Media: Newman &

Company, Los Angeles, Al Newman, (310) 278-1560, asn@newman-co.com/
(IMX. IMAX)

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