



## Harry Potter and the Goblet of Fire to be Simultaneously Released as IMAX(R) Film in November 2005

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### Next Installment of Globally Popular Harry Potter Franchise Solidifies Best Film Slate in IMAX's History

LOS ANGELES, CA, May 2, 2005 /PRNewswire-FirstCall via COMTEX/ -- IMAX Corporation and Warner Bros. Pictures announced today that Harry Potter and the Goblet of Fire will be simultaneously released to both IMAX(R) and conventional theatres on November 18, 2005. The film is based on the best-selling J.K. Rowling book and is the fourth installment of the tremendously successful Harry Potter film series, which has grossed a total of more than \$2.6 billion around the world. Harry Potter and the Goblet of Fire will be digitally re-mastered into IMAX's format through the company's revolutionary IMAX DMR(R) (Digital Re-mastering) technology and released to the worldwide IMAX theatre network. The film represents Warner Bros. Pictures' ninth IMAX film commitment, and follows on the June 2004 day-and-date release of Harry Potter and the Prisoner of Azkaban: The IMAX Experience, one of IMAX's highest grossing digitally re-mastered releases. Warner Bros. Pictures will be the exclusive distributor of Harry Potter and the Goblet of Fire to IMAX theatres worldwide.

"IMAX is carving out a new distribution platform that can generate incremental revenues for event films," said Dan Fellman, President of Domestic Distribution at Warner Bros. Pictures. "We previously committed to releasing two of Warner Bros. Pictures' biggest tentpole films of 2005 in IMAX's format - Batman Begins and Charlie and the Chocolate Factory - and Harry Potter and the Goblet of Fire is a great addition to that list. We believe releasing the next Harry Potter adventure in IMAX theatres will add to the excitement around this excellent film and enable audiences to experience it in a whole different way."

"Securing highly anticipated titles like Harry Potter and the Goblet of Fire is an important component of our commercial growth strategy, and we are excited to be working with Warner Bros. Pictures on another one of their great event films," said IMAX Co-Chairmen and Co-CEOs Richard L. Gelfond and Bradley J. Wechsler. "With five digitally re-mastered Hollywood event films in place for 2005, as well as an attractive original IMAX(R) 3D production, we believe we've assembled the best film slate in IMAX's history - and that this will continue to fuel expansion of the IMAX theatre network."

Added Greg Foster, Chairman and President of IMAX Filmed Entertainment, "The impressive performance of Harry Potter and the Prisoner of Azkaban: The IMAX Experience showed that Harry Potter is a perfect match for IMAX's immersive format, and we are confident the fourth installment of this globally beloved series will also be a box office draw for commercial and institutional IMAX theatres worldwide. The IMAX theatre network has expanded since the last Harry Potter release, and the increase in IMAX screens should yield even greater incremental box office returns for Warner Bros. Pictures."

Warner Bros. Pictures presents a Heyday Films production of a Mike Newell film, Harry Potter and the Goblet of Fire, starring Daniel Radcliffe, Rupert Grint, Emma Watson, Robbie Coltrane, Ralph Fiennes, Michael Gambon, Brendan Gleeson, Richard Griffiths, Gary Oldman, Miranda Richardson, Alan Rickman, Maggie Smith, Timothy Spall and Julie Walters.

Directed by Mike Newell, the film is produced by David Heyman from a screenplay by Steve Kloves, based on the novel by J.K. Rowling. The executive producers are David Barron and Tanya Seghatchian. The director of photography is Roger Pratt; the production designer is Stuart Craig; the editor is Mick Audsley, and the music is composed by Patrick Doyle. Harry Potter and the Goblet of Fire will be released in November 2005 by Warner Bros. Pictures, a Warner Bros. Entertainment company. More information on the film can be found at [www.harrypotter.com](http://www.harrypotter.com).

#### About IMAX Corporation

Founded in 1967, IMAX Corporation (NASDAQ: IMAX; TSX: IMX) is the newest distribution platform for Hollywood content and one of the world's leading entertainment technology companies. IMAX delivers the world's best cinematic presentations using proprietary IMAX, IMAX 3D, and IMAX DMR technology. IMAX DMR (Digital Re-mastering) makes it possible for virtually any 35mm film to be transformed into the unparalleled image and sound quality of The IMAX Experience(R). The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences. As of December 31, 2004, there were 248 IMAX theatres operating in more than 35 countries.

IMAX(R), IMAX(R) 3D, IMAX DMR(R) and The IMAX Experience(R) are trademarks of IMAX Corporation. More information on the Company can be found at [www.imax.com](http://www.imax.com).

This press release contains forward looking statements that are based on management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. Important factors that could affect these statements include the timing of theatre system deliveries, the mix of theatre systems shipped, the timing of the recognition of revenues and expenses on film production and distribution agreements, the performance of films, the viability of new businesses and products, and fluctuations in foreign currency and in the large format and general commercial exhibition market. These factors and other risks and uncertainties are discussed in the Company's Annual Report on Form 10-K/A for the year ended December 31, 2003 and in the subsequent reports

filed by the Company with the Securities and Exchange Commission.

SOURCE IMAX Corporation; Warner Bros. Pictures

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