



## IMAX to Present at The ICR XChange, Leisure Lifestyle Conference

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TORONTO, Jan. 13 /PRNewswire-FirstCall/ -- IMAX Corporation (Nasdaq: IMAX, TSX: IMX), today announced that the Company will present at The Fifth Annual ICR XChange, Leisure Lifestyle Conference. The IMAX investor presentation will be webcast live at 1:10 p.m. Pacific Time on January 15, 2003 at <http://custom.viaavid.com/icrxchange/default.htm>. To listen to the webcast a Windows Media Player is required. If you do not have Windows Media Player, please visit [www.viaavid.com](http://www.viaavid.com) prior to the presentation, where the software can be downloaded at no charge.

### About IMAX Corporation

Founded in 1967, IMAX Corporation is one of the world's leading entertainment technology companies. IMAX's businesses include the creation and delivery of the world's best cinematic presentations using proprietary IMAX(R) and IMAX 3D(R) technology, and the development of the highest quality digital production and presentation. IMAX has developed revolutionary technology called IMAX(R) DMR(TM) (Digital Re-mastering) that will make it possible for any 35mm film to be transformed into the unparalleled image and sound quality of The IMAX Experience(R). The IMAX brand is recognized throughout the world for extraordinary and immersive family experiences. As of September 2002, there were more than 225 IMAX theatres operating in 30 countries. More than 700 million people have seen an IMAX presentation since the medium premiered in 1970.

IMAX(R), IMAX(R) 3D, IMAX(R) DMR(TM) and The IMAX Experience(R) are trademarks of IMAX Corporation. More information on the Company can be found at <http://www.imax.com>. SOURCE IMAX Corporation

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/CONTACT: Media - Romi Schutzer of IMAX Corporation, +1-212-821-0144, [rschutzer@imax.com](mailto:rschutzer@imax.com); Business Media - Whit Clay of Sloane & Company, +1-212-446-1864, [wclay@sloanep.com](mailto:wclay@sloanep.com), for IMAX Corporation; Analysts - Stephen G. Abraham of IMAX Corporation, +1-212-821-0140, [sabraham@imax.com](mailto:sabraham@imax.com); Entertainment Media - Al Newman of Newman & Company, +1-818-784-2130, [asn@newman-co.com](mailto:asn@newman-co.com), for IMAX Corporation/

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