



IMAX to Expand and Upgrade Across 80 AMC Theatres® Locations in the United States to IMAX with Laser Technology

April 1, 2025

AMC Theaters in the United States to Offer the Biggest IMAX® with Laser Circuit in the World, with more than 180 Locations Nationwide

Expanded Partnership Marks the Largest Agreement for IMAX in the United States since 2018

LAS VEGAS--(BUSINESS WIRE)--Apr. 1, 2025-- IMAX Corporation (NYSE: IMAX) and AMC Entertainment (NYSE: AMC), the largest theatrical exhibitor in the United States and in the world, today announced an expansive agreement to grow their longstanding partnership and deploy *IMAX® with Laser* technology across more than 180 IMAX at AMC locations in the United States.

Under the agreement, AMC will add twelve new IMAX locations and upgrade an additional 68 IMAX locations to *IMAX with Laser*. Already one of the largest IMAX operators globally and the largest in the United States, AMC will now boast the world's biggest national IMAX circuit of *IMAX with Laser* locations. The agreement marks the largest systems agreement IMAX has signed in the U.S. since 2018.

"Throughout the United States and around the world, filmmakers and moviegoers hold the IMAX brand in such high regard as a premium theatrical spectacle, which is reflected both in the success that AMC and IMAX share together, and in IMAX's extensive content catalogue," said Adam Aron, Chairman and CEO, AMC Entertainment. "By making this cutting-edge IMAX with Laser experience available at our IMAX locations in the coming years, we are delivering on our promise of the AMC Go Plan to bring these sought out, highly popular theatrical experiences to our millions and millions of guests in the United States."

"With this agreement, the world's largest exhibitor is doubling down on IMAX — a powerful validation of our efforts to strengthen our technology, expand our content portfolio, and cement our position as a global platform for awe-inspiring experiences," said Rich Gelfond, CEO of IMAX. "AMC and IMAX enjoy a long, successful partnership, and we're excited more AMC customers will get the best of what IMAX has to offer — from Universal City to Lincoln Square, and everywhere in between."

IMAX and AMC's partnership spans decades and includes some of the most iconic and best performing cinemas in the world. IMAX at AMC boasts eight of the top ten highest grossing IMAX locations in the U.S. and industry-leading per screen averages overall. Additionally, AMC's ODEON Cinemas Group is IMAX's largest partner in Europe, boasting four of the top five highest grossing IMAX locations in Europe. AMC and IMAX signed their first agreement in 2007.

For AMC, the expanded partnership marks another significant step in its ongoing commitment to invest in innovative technology and deliver the very best in premium experiences for its moviegoers. Under its AMC Go Plan, AMC continues to provide guests with an even greater selection of premium experiences, immersive sight and sound enhancements, and more comfortable seating and upgrade theaters — including at high-performing IMAX locations such as AMC Lincoln Square 13 and AMC Empire 25 in New York and AMC Burbank 16 in Los Angeles.

About AMC Entertainment Holdings, Inc.

AMC is the largest movie exhibition company in the United States, the largest in Europe and the largest throughout the world with approximately 900 theatres and 10,000 screens across the globe. AMC has propelled innovation in the exhibition industry by: deploying its Signature power-recliner seats; delivering enhanced food and beverage choices; generating greater guest engagement through its loyalty and subscription programs, website, and mobile apps; offering premium large format experiences and playing a wide variety of content including the latest Hollywood releases and independent programming. For more information, visit www.amctheatres.com.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture, and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX systems to connect with audiences in extraordinary ways, making IMAX's network among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto, and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of December 31, 2024, there were 1,807 IMAX systems (1,735 commercial multiplexes, 11 commercial destinations, 61 institutional) operating in 90 countries and territories. Shares of IMAX China Holding, Inc., a subsidiary of IMAX Corporation, trade on the Hong Kong Stock Exchange under the stock code "1970".

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