



IMAX and Lochmann Filmtheaterbetriebe Partner To Launch The Largest IMAX® Screen in the World in Germany

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New IMAX® Theatre in Leonberg to Feature Next-Generation IMAX® with Laser Experience and a 38-Meter IMAX Screen

NEW YORK and RUDERSBERG, Germany, April 10, 2019 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) and Lochmann Filmtheaterbetriebe, a leading German Independent cinema operator, today announced an agreement for a new IMAX® theatre to be located in a new addition in the Traumpalast Leonberg multiplex in Leonberg, Germany. The new theatre, which is expected to open in 2020, will feature IMAX's groundbreaking laser experience and an estimated 38-meter screen – marking the largest IMAX screen in the world.



"Global demand for The IMAX Experience® is stronger than ever as shown by our recent performance and growth in Germany," said Richard L. Gelfond, CEO, IMAX. "Now, through our new partnership with the Lochmann Filmtheaterbetriebe, the largest IMAX theatre in world will reside in Germany and serve as a premium entertainment destination in the country. We look forward to continuing to provide audiences across Germany a truly differentiated blockbuster experience."

"If you want your guests to come back to your theatre, you have to offer them an unforgettable experience," said Heinz Lochmann, Head of the Lochmann Filmtheaterbetriebe. "Cinemas are where dreams come to life and where audiences come to relax and be totally immersed in the movies they love. There is nothing like IMAX when it comes to delivering the world's most immersive cinematic experience."

Marius Lochmann, CEO of the Traumpalast Leonberg, added: "We are so proud that we can bring the outstanding IMAX experience to Leonberg. It's the next step on our way to more innovation and more quality in our cinemas."

Today's agreement continues IMAX's recent momentum in Germany, where the Company now has 10 theatres open or contracted to open in Germany.

IMAX with Laser provides audiences with strikingly crystal-clear and vivid images to suspend disbelief when experiencing today's biggest blockbusters. The next-generation 4K laser projection system features a new optical engine and suite of proprietary IMAX technologies that delivers increased resolution, sharper and brighter images, deeper contrast as well as the widest range of colors available to filmmakers to present more distinct, exotic colors than ever before.

The new system will also feature IMAX's 12-channel sound technology that incorporates new side and overheard channels to deliver greater dynamic range and precision for ultimate audio immersion and sound you can feel.

About Lochmann Filmtheaterbetriebe

The Lochmann Filmtheaterbetriebe prides itself on being a pioneer in adopting the latest modern technologies and innovations in cinematic experiences in Germany and the opening of this new IMAX cinema in Leonberg, which will be the biggest IMAX screen ever built in the world, is a testament to their commitment to excellence and quality. Lochmann Filmtheaterbetriebe has received notable awards in the past for having the most modern technology in the European Union.

The Lochmann Filmtheaterbetriebe are based in Rudersberg and consist of the Traumpalast-cinemas in Schorndorf, Waiblingen, Backnang, Leonberg, Esslingen, Nürtingen and Biberach and the Löwenlichtspiele Rudersberg. Also part of the company is the Passage Kino in Hamburg and since May 2018 the Turm Theater in Schwäbisch Gmünd. Altogether the theatres own 65 screens, more than 10,000 seats and employ 450 contributors who make sure all guests are provided with the best service.

You can find more information about the Lochmann Filmtheaterbetriebe at www.filmtheaterbetriebe.de and also on Facebook, Instagram and YouTube.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As

of December 31, 2018, there were 1,505 IMAX theater systems (1,409 commercial multiplexes, 14 commercial destinations, 82 institutional) operating in 80 countries. On Oct. 8, 2015, shares of IMAX China, a subsidiary of IMAX Corp., began trading on the Hong Kong Stock Exchange under the stock code "HK.1970."

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For additional information please contact:

Media: IMAX Corporation – New York Adam Davis 212-821-0116 adavis@imax.com	Investors: IMAX Corporation – New York Michael K. Mougias 212-821-0187 mmougias@imax.com
Press & Media: Lochmann Filmtheaterbetriebe - Rudersberg Andreas Baumann +49 170 / 470 41 25 baumann@filmtheaterbetriebe.de	Investors: Lochmann Filmtheaterbetriebe – Rudersberg Heinz Lochmann lochmann@filmtheaterbetriebe.de Marius Lochmann +49 157 / 777 88 88 5 m.lochmann@filmtheaterbetriebe.de

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