



Fox's X-Men: Apocalypse To Launch Wide Internationally In IMAX® 3D Starting May 18

April 6, 2016

LOS ANGELES, April 6, 2016 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) and Twentieth Century Fox, a division of 21st Century Fox (NASDAQ: FOX), today announced that *X-Men: Apocalypse*, the newest installment in the worldwide blockbuster franchise from director Bryan Singer, will be digitally re-mastered into the immersive IMAX® 3D format and released into IMAX® theatres in virtually all international territories beginning May 18.



X-Men: Apocalypse — which reunites Singer with the all-star cast of the global smash hit *X-Men: Days of Future Past*, including James McAvoy, Michael Fassbender and Jennifer Lawrence, along with franchise newcomers Oscar Isaac and Olivia Munn — will be released in more than 50 overseas IMAX markets, including such major territories as Australia, Brazil, Mexico, Russia, Taiwan, South Korea and the U.K.

"After the record-setting worldwide success of *Deadpool* earlier this year, we are thrilled to keep the momentum going with our partners at Fox by offering overseas movie-goers the opportunity to see *X-Men: Apocalypse* — the most thrilling installment yet of this global and iconic franchise — in IMAX® 3D," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment.

The IMAX® 3D release of *X-Men: Apocalypse* will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

About *X-Men: Apocalypse*

Following the critically acclaimed global smash hit *X-Men: Days of Future Past*, director Bryan Singer returns with *X-Men: Apocalypse*. Since the dawn of civilization, he was worshipped as a god. Apocalypse, the first and most powerful mutant from Marvel's X-Men universe, amassed the powers of many other mutants, becoming immortal and invincible. Upon awakening after thousands of years, he is disillusioned with the world as he finds it and recruits a team of powerful mutants, including a disheartened Magneto (Michael Fassbender), to cleanse mankind and create a new world order, over which he will reign. As the fate of the Earth hangs in the balance, Raven (Jennifer Lawrence) with the help of Professor X (James McAvoy) must lead a team of young X-Men to stop their greatest nemesis and save mankind from complete destruction. Bryan Singer directed, from a script by Simon Kinberg and story by Singer, Kinberg, Michael Dougherty and Dan Harris. Kinberg produced, along with Hutch Parker and Lauren Shuler Donner.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of Dec. 31, 2015, there were 1,061 IMAX theatres (943 commercial multiplexes, 19 commercial destinations and 99 institutions) in 67 countries. On Oct. 8, 2015, shares of IMAX China, a subsidiary of IMAX Corp., began trading on the Hong Kong Stock Exchange under the stock code "HK.1970."

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This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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