



Disney's Zootopia To Be Released In IMAX® 3D Theatres Domestically And In Select International Markets Including China

February 3, 2016

LOS ANGELES, Feb. 3, 2016 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) and The Walt Disney Studios, a division of The Walt Disney Company (NYSE: DIS), today announced that *Zootopia*, Walt Disney Animation Studios' 55th feature-length animated film, will receive a special one-week domestic engagement in IMAX® 3D theatres beginning March 4. The film will also have an IMAX release in select international markets starting Feb. 12, including China on March 4.



Zootopia, about an optimistic bunny, Officer Judy Hopps (voiced by Ginnifer Goodwin), who teams up with the fast-talking, scam-artist fox, Nick Wilde (Jason Bateman), to solve a mystery, is directed by Byron Howard (*Tangled*, *Bolt*) and Rich Moore (*Wreck-It Ralph*, *The Simpsons*) and co-directed and co-written (along with Phil Johnston, *Wreck-It Ralph*) by Jared Bush (*Penn Zero: Part-Time Hero*).

Commenting on the announcement, Dave Hollis, Executive Vice President, Theatrical Distribution, The Walt Disney Studios, said, "*Zootopia* features some of the richest and most inventive environments ever created for an animated film, and we are thrilled that moviegoers around the world will have a chance to experience it in IMAX® 3D."

"We are excited to team with Disney and the talented filmmakers at Walt Disney Animation Studios on what is sure to be another animated Disney classic," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. "*Zootopia* is a visually stunning and layered film — not to mention a whole lot of fun — that we believe will resonate with IMAX audiences of all ages worldwide."

The IMAX® 3D release of *Zootopia* will be shown in its digitally re-mastered format, which includes the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

About *Zootopia*

The modern mammal metropolis of *Zootopia* is a city like no other. Comprised of habitat neighborhoods like ritzy Sahara Square and frigid Tundratown, it's a melting pot where animals from every environment live together — a place where no matter what you are, from the biggest elephant to the smallest shrew, you can be anything. But when optimistic Officer Judy Hopps arrives, she discovers that being the first bunny on a police force of big, tough animals isn't so easy. Determined to prove herself, she jumps at the opportunity to crack a case, even if it means partnering with a fast-talking, scam-artist fox, Nick Wilde, to solve the mystery. Directed by Byron Howard (*Tangled*, *Bolt*) and Rich Moore (*Wreck-It Ralph*, *The Simpsons*), co-directed and co-written (along with Phil Johnston, *Wreck-It Ralph*) by Jared Bush (*Penn Zero: Part-Time Hero*), and produced by Clark Spencer (*Wreck-It Ralph*), Walt Disney Animation Studios' comedy-adventure *Zootopia* opens in theaters on March 4, 2016.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of September 30, 2015, there were 1,008 IMAX theatres (887 commercial multiplexes, 19 commercial destinations and 102 institutions) in 66 countries. On Oct. 8, 2015, shares of IMAX China, a subsidiary of IMAX Corp., began trading on the Hong Kong Stock Exchange under the stock code "HK.1970."

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This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results

expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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