



Fox's Box-Office Hit *The Martian* Lands In IMAX® 3D Theatres For Special Limited-Time Engagement Beginning Oct 30

October 22, 2015

Run Slated for Domestic, China and Select International IMAX Locations

LOS ANGELES, Oct. 22, 2015 /PRNewswire/ -- In response to widespread demand and box-office success, IMAX Corporation (NYSE: IMAX) and Twentieth Century Fox, a division of 21st Century Fox (NASDAQ: FOX), today announced that Fox's global box-office smash hit, *The Martian*, directed by Ridley Scott and starring Matt Damon, will receive a special limited-time engagement in IMAX® 3D theatres domestically, as well as in China and across other select international markets.



The film's domestic IMAX run is set for one week beginning Oct. 30, with some international IMAX dates opening mid-October through November.

"With unprecedented demand from exhibition to put this film on IMAX screens, we are excited to offer audiences the opportunity to see *The Martian* in these venues," said Chris Aronson, President of Domestic Distribution, Twentieth Century Fox.

"With great word-of-mouth and box-office success, audiences worldwide have clearly responded to *The Martian* in a visceral way," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. "Together with our partners at Fox, along with master filmmaker Ridley Scott, we are excited to bring *The Martian* to IMAX fans around the world for this special IMAX® 3D engagement."

The IMAX® 3D release of *The Martian* is shown in its digitally re-mastered format, which includes the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

About *The Martian*:

During a manned mission to Mars, Astronaut Mark Watney (Matt Damon) is presumed dead after a fierce storm and left behind by his crew. But Watney has survived and finds himself stranded and alone on the hostile planet. With only meager supplies, he must draw upon his ingenuity, wit and spirit to subsist and find a way to signal to Earth that he is alive. Millions of miles away, NASA and a team of international scientists work tirelessly to bring "the Martian" home, while his crewmates concurrently plot a daring, if not impossible rescue mission. As these stories of incredible bravery unfold, the world comes together to root for Watney's safe return.

Based on a best-selling novel, and helmed by master director Ridley Scott, *The Martian* features a star studded cast that includes Jessica Chastain, Kristen Wiig, Kate Mara, Michael Pena, Jeff Daniels, Chiwetel Ejiofor, and Donald Glover.

www.themartianmovie.com

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of June 30, 2015, there were 977 IMAX theatres (853 commercial multiplexes, 20 commercial destinations and 104 institutions) in 65 countries.

IMAX®, IMAX® 3D, IMAX DMR®, Experience It In IMAX®, An IMAX 3D Experience®, The IMAX Experience® and IMAX nXos® are trademarks of IMAX Corporation. More information about the Company can be found at www.imax.com. You may also connect with IMAX on Facebook (www.facebook.com/imax), Twitter (www.twitter.com/imax) and YouTube (www.youtube.com/imaxmovies).

This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent

Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

For additional information please contact:

<p>Media: IMAX Corporation - New York Ann Sommerlath 212-821-0155 asommerlath@imax.com</p> <p>Entertainment Media: Principal Communications Group - Los Angeles Melissa Zukerman/Paul Pflug 323-658-1555 melissa@pcommgroup.com paul@pcommgroup.com</p>	<p>Investors: IMAX Corporation – New York Jessica Kourakos 212-821-0110 jkourakos@imax.com</p> <p>Business Media: Sloane & Company – New York Whit Clay 212-446-1864 wclay@sloanepr.com</p>
--	---

Logo - <http://photos.prnewswire.com/prnh/20111107/MM01969LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/foxs-box-office-hit-the-martian-lands-in-imax-3d-theatres-for-special-limited-time-engagement-beginning-oct-30-300164700.html>

SOURCE IMAX Corporation