



IMAX® And Disney Set Toni Myers' New 3D Space Documentary *A Beautiful Planet* For Release On April 29, 2016

September 3, 2015

Footage From Epic Film to Debut Next Week at Annual Exhibitor Conference

LOS ANGELES, Sept. 3, 2015 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) today announced that the latest IMAX® 3D cinematic space adventure from acclaimed filmmaker Toni Myers, officially now titled *A Beautiful Planet*, will debut domestically in IMAX® theatres April 29, 2016.



Additionally, *A Beautiful Planet*, a co-production between IMAX Entertainment and The Walt Disney Studios, will receive a special presentation at the Giant Screen Cinema Association's (GSCA) International Conference and Trade Show held next week in San Francisco, where Myers will be on hand to unveil footage from the film.

A Beautiful Planet is a breathtaking portrait of Earth from space, providing a unique perspective and increased understanding of our planet and galaxy as never seen before. Made in cooperation with the National Aeronautics and Space Administration (NASA), the film features stunning footage captured by the astronauts aboard the International Space Station.

"Toni has crafted a remarkable film that uniquely captures the raw beauty of our planet," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. "In collaboration with our long-time friends at Disney, we're so excited to bring the entertaining and creative *A Beautiful Planet* to IMAX audiences during Earth Month next year, making it a one-of-a-kind celebration and appreciation of the place we call home—inIMAX."

"*A Beautiful Planet* provides a unique perspective on our relationship with Earth, offering audiences a vantage point that very few have ever been able to experience," said Alan Bergman, President, The Walt Disney Studios. "IMAX is a perfect format for the film's spectacular and immersive imagery."

Myers has been editing, writing, producing and directing films specifically tailored for The IMAX Experience® since 1971. Her most recent documentary feature film, 2010's acclaimed *Hubble 3D*, has grossed nearly \$70 million in IMAX® theatres to date.

A Beautiful Planet will be presented in IMAX® 3D and 2D for digital, Laser and IMAX 15/70 locations.

About *A Beautiful Planet*:

Our world—a magnificent blue planet, dotted with gossamer clouds and gleaming in the brilliant flood of sunlight—is changing. From space, the Earth blazes at night with the electric intensity of human expansion across the globe. But it is within our power to protect the planet. While we continue to explore and gain knowledge of our galaxy, we also develop a deeper connection to the place we all call home. From The Walt Disney Studios, IMAX and Toni Myers—the acclaimed filmmaker behind celebrated IMAX documentaries *Blue Planet*, *Hubble 3D*, and *Space Station 3D*—*A Beautiful Planet* presents a breath-taking visualization of our world and a hopeful look into the future of humanity.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of June 30, 2015, there were 976 IMAX theatres (852 commercial multiplexes, 20 commercial destinations and 104 institutions) in 65 countries.

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This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results

expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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