



IMAX® Transforms Vienna State Opera House For July 23 World Premiere Of Paramount Pictures And Skydance's *Mission: Impossible - Rogue Nation*

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VIENNA, July 22, 2015 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX), Paramount Pictures, a division of Viacom, Inc. (NASDAQ: VIAB), and Skydance today announced that the fifth installment of the blockbuster franchise, *Mission: Impossible – Rogue Nation*, will premiere July 23 at the State Opera House in Vienna, which is being specially transformed into an IMAX® theatre for this one-night global event. The film begins its worldwide roll-out in IMAX theatres on July 31.

For the red-carpet event and screening, the historic Vienna State Opera House is receiving a makeover of IMAX proportions exclusively for this premiere. During the past three days, IMAX's team has equipped the opera house with an IMAX screen measuring approximately 56 feet by 37 feet, IMAX's proprietary dual-projection system and a custom sound system configured and tuned to optimize the playback of the film's IMAX soundtrack in this unique environment. This marks the second time IMAX has transformed an iconic venue for a one-night-only global premiere following Paramount's *Transformers: Age of Extinction* in June 2014.

Attending the world premiere in Vienna is *Mission: Impossible – Rogue Nation* director Christopher McQuarrie; stars Tom Cruise, Simon Pegg and Rebecca Ferguson; and producers Bryan Burk, David Ellison, Dana Goldberg and Don Granger. Representing IMAX at the premiere event will be CEO Richard L. Gelfond, along with IMAX President EMEA Andrew Cripps.

Commenting on the event, Gelfond stated, "We could not be more excited to partner with our friends at Paramount Pictures, Skydance, and Tom Cruise to give *Mission: Impossible – Rogue Nation* an exclusive world premiere event that is worthy of its epic scope and scale. The film is the kind of summer action-packed thrill ride that deserves to be seen in the most awe-inspiring way possible – in IMAX."

The IMAX release of *Mission: Impossible – Rogue Nation* will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images coupled with IMAX's customized theatre geometry and powerful digital audio create a unique environment that will make audiences feel as if they are in the movie.

About *Mission: Impossible – Rogue Nation*

Paramount Pictures and Skydance present a Tom Cruise / Bad Robot Production, "MISSION: IMPOSSIBLE – ROGUE NATION." With the IMF disbanded and Ethan (Tom Cruise) out in the cold, the team now faces off against a network of highly skilled special agents, the Syndicate. These highly trained operatives are hellbent on creating a new world order through an escalating series of terrorist attacks. Ethan gathers his team and joins forces with disavowed British agent Ilsa Faust (Rebecca Ferguson), who may or may not be a member of this rogue nation, as the group faces its most impossible mission yet. Starring Tom Cruise, Jeremy Renner, Simon Pegg, Rebecca Ferguson, Ving Rhames, Sean Harris and Alec Baldwin.

The film is directed by Christopher McQuarrie, with a screenplay by Christopher McQuarrie and story by Christopher McQuarrie and Drew Pearce. Based on the television series created by Bruce Geller. Produced by Tom Cruise, J.J. Abrams, Bryan Burk, David Ellison, Dana Goldberg and Don Granger. Jake Myers is an executive producer.

Paramount Pictures will distribute "MISSION: IMPOSSIBLE – ROGUE NATION" on July 31, 2015.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of March 31, 2015, there were 943 IMAX theatres (820 commercial multiplexes, 18 commercial destinations and 105 institutions) in 63 countries.

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About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount

Animation, Paramount Television, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

About Skydance

Skydance is a diversified media company founded by David Ellison in 2010 to create elevated, event-level entertainment for global audiences. The Company brings to life stories of immersive worlds across platforms, including feature film, television, gaming and digital. Among Skydance's blockbuster and award-winning feature films are *True Grit*, *Star Trek Into Darkness*, *Mission: Impossible - Ghost Protocol*, *G.I. Joe: Retaliation*, *Jack Reacher*, *World War Z* and *Terminator Genisys*. Its upcoming feature film slate includes *Mission: Impossible - Rogue Nation* in 2015 and *Geostorm*, *Star Trek Beyond* and the follow-up to *Jack Reacher* in 2016. Skydance Television's Emmy nominated series are *Grace and Frankie* on Netflix and *Manhattan* on WGN America.

This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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