



## IMAX® Achieves Record Opening Weekend Box Office As Universal Pictures And Amblin Entertainment's *Jurassic World* Grosses \$44.2 Million In IMAX® Theatres Worldwide

June 15, 2015

**Epic Action-Adventure Crushes Previous IMAX Global Opening Weekend Benchmark by More Than 50%**

LOS ANGELES, June 15, 2015 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) today announced that Universal Pictures and Amblin Entertainment's *Jurassic World*, the long-awaited next installment of Steven Spielberg's groundbreaking *Jurassic Park* series, scored a record-setting opening weekend in IMAX® theatres with \$44.2 million worldwide, surpassing the Company's previous best weekend globally (*Iron Man 3*'s \$28.8 million) by more than 50%. Domestically, *Jurassic World* debuted in IMAX with a benchmark \$21 million on 363 IMAX screens, with all of the film's top five locations being IMAX. Additionally, of the film's top 10 theatres, 9 were IMAX, while 18 of the top 20 were also IMAX locations.



International IMAX results for *Jurassic World* were record-setting with \$23.2 million on 443 IMAX screens, beating the previous best of \$16.7 million (*Transformers: Age of Extinction*). In China, *Jurassic World* delivered \$11.6 million on 209 IMAX screens, the second-best IMAX opening weekend ever behind *Avengers: Age of Ultron*.

The IMAX network was at capacity with sell-out screenings all weekend as the film earned the highest single-day box office gross worldwide on Friday with \$13 million. That day also saw the largest gross for any one film domestically with \$8.6 million; while internationally, the film's Saturday total of \$6.5 million now stands as the largest single-day gross for IMAX.

"We extend a huge congratulations to our partners at Universal Pictures, along with Steven Spielberg, Frank Marshall and director Colin Trevorrow, for delivering a stunning theatrical experience that clearly has thrilled IMAX fans around the globe," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. "This film touches on many of the key pulse points of IMAX—our rich history of releasing dinosaur documentaries, the widely successful IMAX re-release of *Jurassic Park 3D* in 2013 and our partnership with these filmmakers. With the strong word-of-mouth, we look forward to a robust worldwide run of *Jurassic World*, which is tailor-made for The IMAX Experience."

The IMAX® 3D release of *Jurassic World* was digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

### **About *Jurassic World*:**

The story of Steven Spielberg's original comes full circle as the park that was only a promise comes to life. Welcome to *Jurassic World*, a fully operational luxury resort off the coast of Costa Rica where 20,000 guests explore the wonder of Earth's most magnificent living prehistoric marvels—of every shape and size—and interact up close with them every day

When the massive and mysterious *Indominus rex* stages an escape and disappears into the jungle, order turns to mayhem and guests turn into prey. Dinosaurs escape into the open, skies and water to engage in an all-out war for survival, and no corner within the world's greatest theme park is safe anymore.

Chris Pratt, Bryce Dallas Howard, Vincent D'Onofrio, Ty Simpkins, Nick Robinson, Omar Sy, BD Wong and Irrfan Khan star in the 3D epic action-adventure that is directed by Colin Trevorrow and based on characters created by Michael Crichton. The screenplay is by Rick Jaffa & Amanda Silver and Derek Connolly & Trevorrow, and the story is by Rick Jaffa & Amanda Silver. Frank Marshall and Patrick Crowley join the team as producers. [www.jurassicworld.com](http://www.jurassicworld.com)

### **About IMAX Corporation**

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX Corporation is headquartered in Toronto with executive offices in New York and Los Angeles, and offices in London, Tokyo, Shanghai and Beijing. As of March 31, 2015, there were 943 IMAX theatres (820 commercial multiplexes, 18 commercial destinations and 105 institutions) in 63 countries.

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*This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.*

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