



IMAX® And Warner Bros. Pictures Extend Long-Lasting Partnership With Multi-Picture Tentpole Deal Through 2020

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LOS ANGELES, April 20, 2015 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) and Warner Bros. Pictures today announced a multi-picture agreement to release up to 30 films from the studio's slate through 2020 as a continuation of the companies' longstanding partnership.



Under the agreement, IMAX will be part of a number of high-profile tentpoles from Warner Bros. Pictures, including *The Man from U.N.C.L.E.*, *In the Heart of the Sea*, *Batman v Superman: Dawn of Justice*, the *Tarzan* movie, the *King Arthur* movie, *Suicide Squad*, *Geostorm*, *Fantastic Beasts and Where to Find Them*, *Jungle Book: Origins*, and *Godzilla 2*. The deal also encompasses a number of upcoming DC tentpoles, as well as future LEGO movies, including *The LEGO Movie Sequel*.

"We've had an incredible partnership with Warner Bros. for more than 10 years, which has helped IMAX filmgoers enjoy Warner movies around the world," said IMAX CEO Richard L. Gelfond. "We're excited and grateful to extend that partnership."

"With this multi-picture deal, IMAX and Warner Bros. continue a lengthy and substantial partnership, which is invested in bringing the highest-quality entertainment to the most awe-inspiring cinematic experience," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. "But at its core, this deal enriches and broadens IMAX's relationship with key filmmakers, who have always been a top priority for Warner Bros. in bringing the most compelling cinema to audiences around the world."

Dan Fellman, President, Domestic Distribution, Warner Bros. Pictures, stated, "IMAX provides an immersive moviegoing experience that is unparalleled. We have an exciting and extremely diverse slate and look forward to giving audiences the opportunity to see a variety of films on the largest possible canvas."

Veronika Kwan Vandenberg, President, International Distribution, Warner Bros. Pictures, said, "We are thrilled to continue our partnership with IMAX on these much-anticipated projects and more to come. Increasingly over the years, international audiences are opting to watch movies on large-format screens, taking advantage of the premium visual and sound quality offered by IMAX."

The IMAX release of each film will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of Dec. 31, 2014, there were 934 IMAX theatres (809 commercial multiplexes, 19 commercial destinations and 106 institutions) in 62 countries.

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This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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