



## IMAX® And Disney Strike New Blockbuster Slate Deal

April 8, 2015

**Agreement, which runs through 2017, covers key titles including *Star Wars: Episode VIII*, *Marvel's Captain America: Civil War*, and *Marvel's Guardians of the Galaxy 2***

LOS ANGELES, April 8, 2015 /PRNewswire/ -- IMAX Corporation (NYSE:IMAX) and The Walt Disney Studios, a division of The Walt Disney Company (NYSE: DIS), have renewed their exhibition agreement with a multi-picture deal, beginning this year and extending through 2017, that includes live-action and animated tentpole releases from Disney, Pixar, Marvel and Lucasfilm.



As part of the agreement, IMAX will be involved in the release of multiple live-action tentpoles, along with some key animated films from Disney, underscoring IMAX's continued shift toward more flexibility in programming. Highlights of the deal include the highly anticipated *Star Wars* stand-alone film *Rogue One* and *Star Wars: Episode VIII*; *Marvel's Ant-Man*, *Captain America: Civil War*, *Doctor Strange*, *Guardians of the Galaxy 2* and *Thor: Ragnarok*; Disney•Pixar's *Finding Dory* and *Toy Story 4* (in limited release); and Disney's *The Finest Hours*, *Alice in Wonderland: Through the Looking Glass*, *The Jungle Book* and *Pirates of the Caribbean: Dead Men Tell No Tales*.

"The pairing of high-quality content with premium experiences like IMAX creates an incredible moviegoing experience for audiences," said Alan Bergman, President, The Walt Disney Studios. "As we look forward to an extraordinary collection of films in the years ahead, The Walt Disney Studios is thrilled to expand our long-term relationship with IMAX to bring the best from Disney, Pixar, Marvel, and Lucasfilm to some of the most advanced theaters worldwide."

"Our relationship with Disney has continued to strengthen after having released 25 films in IMAX theatres since 2009," said IMAX CEO Richard L. Gelfond. "The films in this new agreement promise to continue to provide IMAX audiences the highest-quality films available."

"We are extremely happy to build upon our growing relationship with Disney, working together with its various film banners to bring unparalleled entertainment to IMAX audiences around the world," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. "For IMAX, this deal represents a next step towards creating a diversified slate, which offers moviegoers a broad range of highly innovative and engaging entertainment to be experienced in IMAX theatres."

The IMAX release of each film will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

### About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of Dec. 31, 2014, there were 934 IMAX theatres (809 commercial multiplexes, 19 commercial destinations and 106 institutions) in 62 countries.

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*This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.*

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