



Lionsgate's The Divergent Series: Insurgent To Launch Into IMAX® Theatres Domestically On March 20

January 22, 2015

Highly Anticipated Sequel Also Will Roll Out in International IMAX Territories Beginning March 18

SANTA MONICA, Calif., Jan. 22, 2015 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) and Lionsgate's (NYSE: LGF) Summit Entertainment label today announced that *The Divergent Series: Insurgent*, the second installment of the futuristic action-adventure trilogy based on Veronica Roth's *The New York Times* bestselling novels, will be digitally re-mastered into the immersive IMAX® format and released in IMAX® 3D theatres domestically on March 20, 2015, and in international territories starting March 18.



The Divergent Series: Insurgent is directed by Robert Schwentke (*RED*) from a screenplay by Mark Bomback, Akiva Goldsman and Brian Koppelman and reunites stars Golden Globe® nominee Shailene Woodley (*The Descendants*), Theo James and Academy Award® winner Kate Winslet (*The Reader*, *Titanic*), along with series newcomers Academy Award® nominee Naomi Watts and Academy Award® winner Octavia Spencer. The sequel continues the thrilling adventure set in a future world where people are divided into distinct factions based on their personalities. Having discovered she is Divergent, Tris Prior (Woodley) must search for allies and answers as a fugitive of the power-hungry Erudite elite. In a race against time, Tris and Four (James) now must find out what Tris's family sacrificed their lives to protect, and why the Erudite leaders will do anything to stop them.

"After the success of the first *Divergent*, along with the global hit phenomena of *The Hunger Games* and *Twilight*, Lionsgate and Summit continue to prove that they are at the forefront of adapting novels for the worldwide cinema," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. "We believe that *The Divergent Series: Insurgent* will be an action-packed next chapter for IMAX audiences to experience around the world."

The IMAX® 3D of *The Divergent Series: Insurgent* will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

About *The Divergent Series: Insurgent*

The Divergent Series: Insurgent raises the stakes for Tris as she searches for allies and answers in the ruins of a futuristic Chicago. Tris (Shailene Woodley) and Four (Theo James) are now fugitives on the run, hunted by Jeanine [Kate Winslet], the leader of the power-hungry Erudite elite. Racing against time, they must find out what Tris's family sacrificed their lives to protect, and why the Erudite leaders will do anything to stop them. Haunted by her past choices but desperate to protect the ones she loves, Tris, with Four at her side, faces one impossible challenge after another as they unlock the truth about the past and ultimately the future of their world.

Summit Entertainment presents a Red Wagon Entertainment / Mandeville Pictures production, a Robert Schwentke film.

The extremely popular novel "Divergent" was written by first time author Veronica Roth and has topped *The New York Times* Best Sellers list ever since being published in April of 2011 by Katherine Tegen Books/HarperCollins Publishers. The book was written by Roth while she was earning her undergraduate degree at Northwestern University. She followed her first novel with the book "Insurgent," which has also made its way to the #1 position on specific *The New York Times* Best Sellers lists. To date, book sales are over 30 million copies for the series, and both titles are HarperCollins' best-selling e-books ever. The studio acquired the series rights to the novel in early 2011 several months before the book "Divergent" was published.

About Lionsgate

Lionsgate, home to *The Hunger Games*, *Twilight* and *Divergent* franchises, is a premier next generation global content leader with a strong and diversified presence in motion picture production and distribution, television programming and syndication, home entertainment, digital distribution, new channel platforms and international distribution and sales. Lionsgate currently has more than 30 television shows on over 20 different networks spanning its primetime production, distribution and syndication businesses, including such critically-acclaimed hits as the multiple Emmy Award-winning *Mad Men* and *Nurse Jackie*, the comedy *Anger Management*, the broadcast network series *Nashville*, the syndication success *The Wendy Williams Show* and the critically-acclaimed hit series *Orange is the New Black*.

Its feature film business has been fueled by such recent successes as the blockbuster first two installments of *The Hunger Games* franchise, *The Hunger Games* and *The Hunger Games: Catching Fire*, the first installment of the *Divergent* franchise, *Now You See Me*, *Kevin Hart: Let Me Explain*, *Warm Bodies*, *The Possession*, *Sinister*, *Roadside Attractions' A Most Wanted Man* and Pantelion Films' breakout hit *Instructions Not Included*, the highest-grossing Spanish-language film ever released in the U.S.

Lionsgate's home entertainment business is an industry leader in box office-to-DVD and box office-to-VOD revenue conversion rate. Lionsgate handles a prestigious and prolific library of approximately 16,000 motion picture and television titles that is an important source of recurring revenue and serves as the foundation for the growth of the Company's core businesses. The Lionsgate and Summit brands remain synonymous with original, daring, quality entertainment in markets around the world.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of September 30, 2014, there were 880 IMAX theaters (751 commercial multiplexes, 19 commercial destinations and 110 institutions) in 60 countries.

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This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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