



## Sony Pictures' *Fury* to Charge Into Select Overseas IMAX® Theatres Starting Oct. 16

October 6, 2014

SANTA MONICA, Calif., Oct. 6, 2014 /PRNewswire/ -- IMAX Corporation (NYSE:IMAX; TSX:IMX), Sony Pictures Entertainment and QED International today announced that *Fury*, the World War II action drama from director David Ayer (*End of Watch*) that stars Brad Pitt, will be digitally re-mastered into the immersive IMAX® format and released into IMAX® theatres in select international territories starting Oct. 16.



*Fury*, which features a strong supporting cast including Shia LaBeouf, Logan Lerman, Michael Pena, Jon Bernthal, Jason Isaacs and Scott Eastwood, will be released in more than 25 overseas IMAX markets through early 2015, including Australia, Japan, Mexico, Spain and the U.K.

"*Fury* is a beautifully crafted film from the exceptionally talented David Ayer, with whom we look forward to kick-starting what we believe will become a long-lasting partnership," said Greg Foster, Senior Executive Vice President, IMAX Corp. and CEO of IMAX Entertainment. "With its striking visuals and powerful drama, *Fury* is the perfect offering for our overseas exhibition partners this Fall."

The IMAX release of *Fury* will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

### About *Fury*:

April, 1945. As the Allies make their final push in the European Theatre, a battle-hardened army sergeant named Wardaddy (Brad Pitt) commands a Sherman tank and her five-man crew on a deadly mission behind enemy lines. Outnumbered and outgunned, and with a rookie soldier thrust into their platoon, Wardaddy and his men face overwhelming odds in their heroic attempts to strike at the heart of Nazi Germany. Written and directed by David Ayer, the film is produced by Bill Block, David Ayer, Ethan Smith, and John Leshner. The executive producers are Brad Pitt, Sasha Shapiro, Anton Lessine, Alex Ott, and Ben Waisbren. The film, a Columbia Pictures presentation in association with QED International and LStar Capital, is a Le Grisbi Productions / Crave Films production. For more information about *Fury*, visit the official website at [www.sonypictures.com/movies/fury/](http://www.sonypictures.com/movies/fury/).

### About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of June 30, 2014, there were 868 IMAX theatres (735 commercial multiplexes, 19 commercial destinations and 114 institutions) in 59 countries.

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*This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.*

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