



## IMAX CEO Richard L. Gelfond To Be Honored For Efforts To Strengthen U.S.-China Relations

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NEW YORK, Oct. 7, 2013 /PRNewswire/ -- IMAX Corporation (NYSE:IMAX; TSX:IMX) today announced that CEO Richard L. Gelfond will be honored for his company's long-term investments and commitment to constructive relationships in China at the National Committee on U.S.-China Relations' annual gala at the Plaza Hotel in New York City Wednesday, Oct. 16. Alcoa Chairman and CEO Klaus Kleinfeld will also be honored at the black-tie event.

(Logo: <http://photos.prnewswire.com/prnh/20111107/MM01969LOGO> )

"China has become one of the entertainment industry's most important markets and a critical component to IMAX's success," said Gelfond. We believe movies and movie-making transcend politics and strengthen the bond between our countries. IMAX is extremely honored to be recognized by the National Committee," said Gelfond.

China is IMAX's fastest-growing and second-largest market in the world, with nearly 150 theatres open and a current commitment for up to 260 additional theatres across the region. IMAX has developed relationships with China's leading studios and exhibitors, and the recent WTO agreement— which brings 14 additional IMAX or 3D films to China annually beyond the current quota of 20 foreign films— benefits Chinese theatergoers and the American film industry alike.

### About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of June 30, 2013, there were 767 IMAX theatres (634 commercial multiplexes, 19 commercial destinations and 114 institutions) in 54 countries.

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### About the National Committee on United States-China Relations

The National Committee on U.S.-China Relations is the leading nonprofit nonpartisan American organization that encourages understanding of China and the United States among citizens of both countries.

*This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.*

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