



Academy Award® Winner Morgan Freeman Reunites With IMAX And Warner Bros. To Narrate Upcoming IMAX® 3D Documentary *Island of Lemurs: Madagascar*

October 1, 2013

Film Opens in Select IMAX® Theatres starting April 4, 2014

LOS ANGELES, Oct. 1, 2013 /PRNewswire/ -- IMAX Corporation (NYSE:IMAX; TSX:IMX) and Warner Bros. Pictures, a division of Time Warner Inc. (NYSE:TWX), today announced that Academy Award® winner Morgan Freeman (*Million Dollar Baby*) will narrate the upcoming IMAX 3D® documentary adventure *Island of Lemurs: Madagascar*. The film will be released in select IMAX® and IMAX® 3D theatres starting April 4, 2014.

(Logo: <http://photos.prnewswire.com/prnh/20111107/MM01969LOGO>)

Island of Lemurs: Madagascar reunites Freeman with Drew Fellman, who also wrote and produced the 2011 IMAX 3D documentary *Born to Be Wild 3D*, and director David Douglas, who served as director of photography on that film.

"I am thrilled to continue my partnership with IMAX and Warner Bros.," said writer/producer Drew Fellman. "Lemurs are amazing critters and one of the most canny survivors in the history of life on earth. Their incredible story belongs on the giant screen and deserves to be told by such a powerful and distinctive voice as Morgan Freeman's."

Greg Foster, CEO of IMAX Entertainment and Senior Executive Vice President, IMAX Corp, said, "*Island of Lemurs: Madagascar* brings IMAX 3D cameras to perhaps the most compelling region for wildlife on the planet, capturing this environment in the clearest, most vibrant way possible. As proven with IMAX documentaries such as *Born to Be Wild 3D*, Morgan Freeman is the perfect guide to lead moviegoers through this one-of-a-kind experience."

Dan Fellman, Warner Bros. Pictures President of Domestic Distribution stated, "We are excited to reteam with IMAX on this remarkable expedition to the unique land of Madagascar and discover more about its most fascinating indigenous residents, the lemurs."

One of today's most respected and prolific actors, Morgan Freeman won an Academy Award® for Best Supporting Actor for his performance in Clint Eastwood's Best Picture winner *Million Dollar Baby*. Freeman has earned four additional Oscar® nominations, the latest for his portrayal of Nelson Mandela in Eastwood's *Invictus*. He was previously Oscar®-nominated for his work in *The Shawshank Redemption*; *Driving Miss Daisy*, for which he won a Golden Globe; and *Street Smart*. His myriad credits encompass more than 80 films over five decades, only recently including *Now You See Me*, *Oblivion*, the *Dark Knight* trilogy, *Dolphin Tale*, and *Red*. He has also lent his recognizable voice to such titles as *War of the Worlds*, *Born to Be Wild 3D*, and the Oscar®-winning documentary *March of the Penguins*. In 2012, he was the recipient of the HFPA's Cecil B. DeMille Award for his outstanding contributions to film.

Island of Lemurs: Madagascar features trailblazing scientist Patricia Wright, an expert on lemurs and the wildlife of Madagascar. Wright is also a Professor of Anthropology at Stony Brook University and Founder of Centre ValBio, a research campus in the rainforest of Madagascar.

About *Island of Lemurs: Madagascar*

Academy Award® winner Morgan Freeman narrates *Island of Lemurs: Madagascar*, the incredible true story of nature's greatest explorers—lemurs. Captured with IMAX® 3D cameras, the film takes audiences on a spectacular journey to the remote and wondrous world of Madagascar. Lemurs arrived in Madagascar as castaways millions of years ago and evolved into hundreds of diverse species but are now highly endangered. Join trailblazing scientist Patricia Wright on her lifelong mission to help these strange and adorable creatures survive in the modern world.

Directed by David Douglas and written and produced by Drew Fellman, *Island of Lemurs: Madagascar* is a presentation of Warner Bros. Pictures and IMAX Entertainment.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of June 30, 2013, there were 767 IMAX theatres (634 commercial multiplexes, 19 commercial destinations and 114 institutions) in 54 countries.

IMAX®, IMAX® 3D, IMAX DMR®, Experience It In IMAX®, An IMAX 3D Experience®, The IMAX Experience® and IMAX Is Believing® are trademarks of IMAX Corporation. More information about the Company can be found at www.imax.com. You may also connect with IMAX on Facebook (www.facebook.com/imax), Twitter (www.twitter.com/imax) and YouTube (www.youtube.com/imaxmovies).

This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

For additional information please contact:

Entertainment Media: Warner Bros. Pictures Paulette Osorio 818- 954-2708 paulette.osorio@warnerbros.com	Investors: IMAX Corporation – New York Teri Loxam 212-821-0110 tloxam@imax.com
IMAX Corporation - New York Ann Sommerlath 212-821-0155 asommerlath@imax.com	Business Media: Sloane & Company – New York Whit Clay 212-446-1864 wclay@sloanepr.com
Principal Communications Group - Los Angeles Melissa Zukerman/Paul Pflug 323-658-1555 melissa@pcommgroup.com paul@pcommgroup.com	

SOURCE IMAX Corporation