



## Keanu Reeves' Directorial Debut, *Man of Tai Chi*™, Spins Into IMAX® Theatres Across China Beginning July 5

June 27, 2013

LOS ANGELES, June 27, 2013 /PRNewswire/ -- IMAX Corporation (NYSE:IMAX; TSX:IMX), in partnership with China Film Group, Wanda Group and Village Roadshow Pictures, today announced that *Man of Tai Chi*, Keanu Reeves' highly anticipated directorial debut and the first Mandarin-language film to be directed by a Western actor, will be digitally re-mastered into the immersive IMAX® format and released in IMAX® theatres across China beginning July 5, with the possibility of expanding to other territories.

(Logo: <http://photos.prnewswire.com/prnh/20111107/MM01969LOGO>)

This action-packed contemporary drama shot in Beijing and Hong Kong depicts the spiritual journey of a young martial artist as he struggles to maintain his traditional values and beliefs against the pressures of modern society. Targeted for his fighting skill, he is lured into the dark world of underground combat by menacing forces that seek to corrupt him with money, glamour and the promise of power.

"We're happy to be back in business with our longtime partner Keanu Reeves, an advocate of The IMAX Experience® and a global star who has already proven to be very popular with our audiences," said Greg Foster, Chairman and President of IMAX Entertainment. "We look forward to working closely with Keanu and our good friends at Wanda, Village Road Show and China Film Group on this blockbuster title."

The IMAX release of *Man of Tai Chi* will be digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images, coupled with IMAX's customized theatre geometry and powerful digital audio, create a unique environment that will make audiences feel as if they are in the movie.

### About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of March 31, 2013, there were 738 IMAX theatres (606 commercial multiplexes, 19 commercial destinations and 113 institutions) in 53 countries.

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*This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.*

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