



Star Trek Into Darkness Tickets Now on Sale Exclusively in IMAX® 3D

February 3, 2013

TICKETS FOR THE FIRST IMAX SHOWS NOW ON SALE EXCLUSIVELY THROUGH THE NEW STAR TREK APP
Highly Anticipated Sequel to Open in IMAX® Theatres in North America Two Days Early, on May 15

LOS ANGELES, Feb. 3, 2013 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX; TSX: IMX) and Paramount Pictures, a division of Viacom, Inc. (NASDAQ: VIAB), today announced that fans across North America will be able to experience the upcoming motion picture event *Star Trek Into Darkness* exclusively in IMAX® 3D beginning at 8:00 p.m. on Wednesday, May 15 – two days in advance of the wide release on May 17. Tickets for the first shows can now be accessed exclusively via the new *Star Trek Into Darkness* app from the App Store and Google Play.

(Logo: <http://photos.prnewswire.com/prnh/20111107/MM01969LOGO>)

"As we saw with the reaction to the first nine minutes of the film, which debuted in our theatres in December, fans are clearly excited by the opportunity to see this epic film come to life in IMAX," said Greg Foster, Chairman and President of IMAX Entertainment. "We're thrilled to work with our long-standing partners at Bad Robot and Paramount Pictures to offer audiences an opportunity to see J.J. Abrams' masterful interpretation two days early in the world's most immersive format – IMAX 3D."

The IMAX release of *Star Trek Into Darkness* will feature approximately 30 minutes of footage filmed with the extremely high-resolution IMAX® cameras. These specific sequences, which will expand to fill more of the screen exclusively in IMAX, will deliver unprecedented crispness and clarity and a truly immersive experience for moviegoers.

To download the app, visit www.StarTrekMovie.com/StarTrekApp.

"STAR TREK INTO DARKNESS" is written by Roberto Orci & Alex Kurtzman & Damon Lindelof and directed by J.J. Abrams. Abrams is producing with Bryan Burk through Bad Robot Productions, along with Lindelof, Kurtzman and Orci. Jeffrey Chernov and Skydance Productions' David Ellison, Dana Goldberg and Paul Schwake are the executive producers.

"STAR TREK INTO DARKNESS" opens in theaters everywhere May 17th, 2013.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of Sept. 30, 2012, there were 689 IMAX theatres (556 commercial multiplex, 20 commercial destination and 113 institutional) in 52 countries.

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About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIA, VIAB), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Vantage, Paramount Classics, Insurge Pictures, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Famous Productions, Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

About Bad Robot

Bad Robot was formed by filmmaker J.J. Abrams in 2001. The company has produced television series such as ALIAS, LOST, FRINGE, PERSON OF INTEREST and REVOLUTION, and feature films such as CLOVERFIELD, STAR TREK, SUPER 8, MISSION: IMPOSSIBLE – GHOST PROTOCOL, and the upcoming STAR TREK INTO DARKNESS. Bad Robot is based in Los Angeles and can be followed at twitter.com/bad_robot.

This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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