



IMAX Corporation to Announce Third Quarter 2012 Financial Results and Host Conference Call

October 8, 2012

NEW YORK, Oct. 8, 2012 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) (TSX: IMX) today announced it will hold a quarterly conference call to discuss its third quarter 2012 financial results on Thursday, Oct. 25, 2012, at 8:30 a.m. Eastern Time.

(Logo: <http://photos.prnewswire.com/prnh/20111107/MM01969LOGO>)

This call is being webcast by Thomson Financial and can be accessed at www.imax.com by clicking on 'Investor Relations.' The webcast is also being distributed through the Thomson Street Events Network. Individual investors can listen to the call at www.earnings.com, Thomson's individual investor portal, powered by StreetEvents. Institutional investors can access the call via Thomson StreetEvents (www.streetevents.com), a password-protected event management site.

To access the call via telephone, interested parties should dial (866) 321-6651 approximately 5 to 10 minutes before the call begins. International callers should dial (416) 642-5212. The conference ID for the call is 9337410. A replay of the call will be available via webcast on the 'Investor Relations' section of www.imax.com or via telephone by dialing (888) 203-1112 (US and Canada), or (647) 436-0148 (international). The Conference ID for the telephone replay is 9337410.

About IMAX Corporation

IMAX Corporation is one of the world's leading entertainment and technology companies, specializing in the creation and delivery of premium, awe-inspiring entertainment experiences. With a growing suite of cutting-edge motion picture and sound technologies, and a globally recognized entertainment brand, IMAX is singularly situated at the convergence of the entertainment industry, innovation and the digital media world. The industry's top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and as such, the IMAX network is among the most important and successful theatrical distribution platforms for major event films around the globe. The Company's new digital projection and sound systems - combined with a growing blockbuster film slate - are fueling the rapid expansion of the IMAX network in established markets such as North America, Western Europe, and Japan, as well as emerging markets such as China and Russia. IMAX deliver the world's best cinematic presentations using proprietary IMAX[®], IMAX[®] 3D, and IMAX DMR[®] (Digital Re-Mastering) technologies. IMAX DMR enables virtually any motion picture to be transformed into the unparalleled image and sound quality of The IMAX Experience[®].

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of June 30, 2012, there were 663 IMAX theatres (529 commercial multiplex, 20 commercial destination and 114 institutional) in 52 countries.

IMAX[®], IMAX[®] 3D, IMAX DMR[®], Experience It In IMAX[®], An IMAX 3D Experience[®], The IMAX Experience[®] and IMAX Is Believing[™] are trademarks of IMAX Corporation. More information about the Company can be found at www.imax.com. You may also connect with IMAX on Facebook (www.facebook.com/imax), Twitter (www.twitter.com/imax) and YouTube (www.youtube.com/imaxmovies).

This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

For additional information please contact:

Investors: IMAX Corporation, New York Teri Loxam 212-821-0110 tloxam@imax.com	Media: IMAX Corporation, New York Ann Sommerlath 212-821-0155 asommerlath@imax.com
Business Media: Sloane & Company, New York Whit Clay 212-446-1864 wclay@sloanep.com	Entertainment Media: Principal Communications Group, Los Angeles Melissa Zuckerman/Paul Pflug 323-658-1555 melissa@pcommgroup.com paul@pcommgroup.com

SOURCE IMAX Corporation