



IMAX Tickets Now on Sale for The Dark Knight Rises

June 11, 2012

Film to Include More Than An Hour of Footage Shot With IMAX Cameras; Breaking Record for Most IMAX Footage Ever Used in a Feature Film
Film Opens in IMAX Film and Digital Theatres on July 20

LOS ANGELES, June 11, 2012 /PRNewswire/ -- Tickets are now on sale for the IMAX release of *The Dark Knight Rises*, the third film of the critically acclaimed trilogy that introduces Gotham City's newest super villains, Bane and leading lady Selina Kyle. Director Christopher Nolan's highly-anticipated epic conclusion hits IMAX theatres worldwide day-and-date with the traditional release on July 20.

(Logo: <http://photos.prnewswire.com/prnh/20111107/MM01969LOGO>)

While making the 2008 blockbuster *The Dark Knight*, Christopher Nolan was the first filmmaker to use IMAX® cameras in a major motion picture release. Nolan employed the extremely high-resolution cameras even more extensively on *The Dark Knight Rises*: The IMAX Experience® -- including the film's prologue -- incorporating a record of more than an hour of footage filmed with IMAX cameras. These specific sequences, which will expand to fill the entire screen exclusively in IMAX, will deliver unprecedented crispness and clarity and a truly immersive experience for moviegoers.

"Director Christopher Nolan, Producers Emma Thomas and Chuck Roven, and Cinematographer Wally Pfister's cinematic vision is unparalleled and continues to set the bar for excellence," said Greg Foster, Chairman and President of IMAX Filmed Entertainment. "They are long-term partners and we're happy to team with them and our friends at Warner Bros. to offer IMAX fans an opportunity to experience this highly-anticipated conclusion to the Batman trilogy the way it was meant to be seen -- in IMAX theatres."

Sequences shot in 35mm have been digitally re-mastered into the image and sound quality of The IMAX Experience® with proprietary IMAX DMR® (Digital Re-mastering) technology. The crystal-clear images coupled with IMAX's customized theatre geometry and powerful digital audio create a unique environment that will make audiences feel as if they are in the movie.

Leading an all-star international cast, Oscar® winner Christian Bale ("The Fighter") again plays the dual role of Bruce Wayne/Batman. The film also stars Anne Hathaway, as Selina Kyle; Tom Hardy, as Bane; Oscar® winner Marion Cotillard ("La Vie en Rose"), as Miranda Tate; and Joseph Gordon-Levitt, as John Blake. Returning to the main cast, Oscar® winner Michael Caine ("The Cider House Rules") plays Alfred; Gary Oldman is Commissioner Gordon; and Oscar® winner Morgan Freeman ("Million Dollar Baby") reprises the role of Lucius Fox.

Visit www.IMAX.com to access tickets to your nearest IMAX theatre.

www.thedarkknightrises.com

The Dark Knight Rises has been rated PG-13 for intense sequences of violence and action, some sensuality and language.

About IMAX Corporation

IMAX Corporation is one of the world's leading entertainment and technology companies, specializing in the creation and delivery of premium, awe-inspiring entertainment experiences. With a growing suite of cutting-edge motion picture and sound technologies, and a globally recognized entertainment brand, IMAX is singularly situated at the convergence of the entertainment industry, innovation and the digital media world. The industry's top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and as such, the IMAX network is among the most important and successful theatrical distribution platforms for major event films around the globe. The Company's new digital projection and sound systems -- combined with a growing blockbuster film slate - are fueling the rapid expansion of the IMAX network in established markets such as North America, Western Europe, and Japan, as well as emerging markets such as China and Russia. IMAX deliver the world's best cinematic presentations using proprietary IMAX®, IMAX 3D®, and IMAX DMR® (Digital Re-Mastering) technologies. IMAX DMR enables virtually any motion picture to be transformed into the unparalleled image and sound quality of The IMAX Experience®.

IMAX is headquartered in New York, Toronto and Los Angeles, with offices in London, Tokyo, Shanghai and Beijing. As of March 31, 2012, there were 643 IMAX theatres (510 commercial multiplex, 20 commercial destination and 113 institutional) in 52 countries.

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This press release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. Important factors that could affect these statements include, but are not limited to, general economic, market or business conditions, including the length and severity of the current economic downturn, the performance of IMAX DMR films, the opportunities that may be presented to and pursued by IMAX, competitive actions by other companies, conditions in the in-home and out-of home entertainment industries, the signing of theatre system agreements, changes in law or regulations, conditions, changes and developments in the commercial exhibition industry, the failure to respond to changes and advancements in digital technology, the failure to convert theatre system backlog into revenue, new business initiatives, investments and operations in foreign jurisdictions and any future international expansion, the inability to protect IMAX's intellectual property foreign currency fluctuations and IMAX's prior restatements and the related litigation. These factors and other risks and uncertainties are discussed in IMAX's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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