



## **IMAX DMR Generates Approximately \$7.2 Million Global Box Office Weekend**

April 9, 2012

For the weekend ended April 8, *Titanic: An IMAX 3D Experience* generated approximately \$3.6 million in box office in 159 IMAX theatres worldwide (~\$2.0 million domestic and ~\$1.6 million international). The domestic gross was from a limited run of 79 theatres and produced a per screen average of more than \$25,000. *Titanic's* IMAX footprint will expand this coming week.

*Wrath of the Titans: An IMAX 3D Experience* grossed approximately \$3.3 million in worldwide box office this weekend. Additional DMR titles playing throughout the IMAX network resulted in a total IMAX weekend box office of approximately \$7.2 million.