



Disney and DreamWorks to Release 'I Am Number Four' and 'Real Steel' in IMAX

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BURBANK, Calif., Dec 7, 2010 (GlobeNewswire via COMTEX) -- The Walt Disney Studios, DreamWorks Studios and IMAX Corporation (Nasdaq:IMAX) (TSX:IMX) announced today that two of DreamWorks' 2011 Touchstone Pictures releases, I Am Number Four and Real Steel, will open day-and-date in digital IMAX(R) theatres around the world. Both films are produced by DreamWorks and will be released under Disney's Touchstone banner as part of the distribution agreement between the two companies.

"DreamWorks is pleased to have the incredible team at IMAX on board for these two exciting films," said Jeff Small, President and COO of DreamWorks Studios. "Having I Am Number Four and Real Steel exhibited in IMAX theatres gives us a wonderful opportunity to showcase the fantastic work of the filmmakers and the people involved in creating these visual tales. Audiences get the benefit of a fully immersive movie-going experience on two films that are ideally suited for the visual and sensory IMAX experience."

"Real Steel and I Am Number Four are films that transport the audience right into the middle of the action," said Chuck Viane, president of global distribution for Walt Disney Studios Motion Pictures. "We're very excited to be able to offer moviegoers The IMAX Experience(R) for these films."

"The inclusion of two live-action DreamWorks titles in our 2011 slate enables us to expand the range of content available to IMAX theatres and extend our brand deeper into our growing 18-34 audience segment," said IMAX Chief Executive Officer Richard L. Gelfond. "Both directors have already demonstrated how their vision works very well with The IMAX Experience and with such a strong studio behind them, we're optimistic that even more of their fans will have the opportunity to experience their latest work in IMAX."

"We are thrilled that IMAX movie-goers will experience the newest films from our long-standing partnership with DreamWorks Studios and filmmakers D.J. Caruso and Shawn Levy," said Greg Foster, Chairman and President of IMAX Filmed Entertainment. "The strong track records of Steven, Stacey, Jeff and the filmmakers represent the quality and excitement that we look for in our films and we believe these strong titles are an ideal fit for our audience and our 2011 film slate."

Helmed by D.J. Caruso (Eagle Eye, Disturbia), I Am Number Four is an action-packed thriller about an extraordinary teen (Alex Pettyfer) hunted by ruthless enemies. Settling in a small Ohio town, he discovers powerful new abilities as well as a connection to the others who share his destiny. Timothy Olyphant (Justified) and Dianna Agron (Glee) also star. The film has a US release date of February 18, 2011.

Set in a world of next-generation boxing, Real Steel is a gritty action drama directed by Shawn Levy (A Night at the Museum franchise, Date Night). Hugh Jackman (Wolverine, X-Men) headlines as washed-up fighter Charlie Kenton, who lost his chance at a title when 8-foot-tall steel robots took over the ring. When he reluctantly teams up with his estranged son (Dakota Goyo), Charlie gets one last shot at a comeback. Real Steel is scheduled for release in the US on October 7, 2011.

About The Walt Disney Studios

For more than 85 years, The Walt Disney Studios has been the foundation on which The Walt Disney Company (NYSE:DIS) was built. Today, the Studio brings quality movies, music and stage plays to consumers throughout the world. Feature films are released under four banners: Walt Disney Pictures, which includes Walt Disney Animation Studios and Pixar Animation Studios, DisneyNature, Marvel, and Touchstone Pictures, which includes the distribution of live action films from DreamWorks Studios. Through the Home Entertainment division, innovative distribution methods provide access to creative content across multiple platforms. Original music and motion picture soundtracks are produced under Walt Disney Records and Hollywood Records, while Disney Theatrical Group produces and licenses live events, including Broadway theatrical productions, Disney on Ice and Disney LIVE!. For more information, please visit www.disney.com.

About DreamWorks Studios

DreamWorks Studios is a motion picture company formed in 2009 and led by Steven Spielberg and Stacey Snider in partnership with The Reliance Anil Dhirubhai Ambani Group. Upcoming releases include "I Am Number Four," "Cowboys & Aliens," "The Help," "Fright Night," "Real Steel," and "War Horse."

DreamWorks Studios can be found on Facebook at <http://www.facebook.com/DreamWorksStudios> and on Twitter at http://twitter.com/dw_studios.

About IMAX Corporation

IMAX Corporation is one of the world's leading entertainment technology companies, specializing in immersive motion picture technologies. The worldwide IMAX network is among the most important and successful theatrical distribution platforms for major event films around the globe, with IMAX theatres delivering the world's best cinematic presentations using proprietary IMAX, IMAX(R) 3D, and IMAX DMR(R) technology. IMAX DMR is the Company's groundbreaking digital re-mastering technology that allows it to digitally transform virtually any conventional motion picture into the unparalleled image and sound quality of The IMAX Experience. The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences for consumers. As of September 30, 2010, there were 470 IMAX theatres (348 commercial, 122 institutional) operating in 45 countries.

The IMAX Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6469>

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This press release contains forward looking statements that are based on management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. Important factors that could affect these statements include, but are not limited to, general economic, market or business conditions, including the length and severity of the current economic downturn, the opportunities that may be presented to and pursued by the Company, the performance of IMAX DMR films, conditions in the in-home and out-of home entertainment industries, the signing of theatre system agreements, changes and developments in the commercial exhibition industry, the failure to convert theatre system backlog into revenue, new business initiatives, investments and operations in foreign jurisdictions, foreign currency fluctuations and the Company's prior restatements and the related litigation and investigation by the SEC and the ongoing inquiry by the OSC. These factors and other risks and uncertainties are discussed in the Company's most recent Annual Report on Form 10-K and most recent Quarterly Reports on Form 10-Q.

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