



## **IMAX Corporation to Present at the 2010 Bank of America Merrill Lynch Media, Communications & Entertainment Conference**

September 8, 2010

NEW YORK, Sep 8, 2010 (GlobeNewswire via COMTEX) -- IMAX Corporation (Nasdaq:IMAX) (TSX:IMX) today announced that Greg Foster, Chairman & President, Filmed Entertainment, and Joseph Sparacio, Chief Financial Officer, of IMAX Corporation, will present at the Bank of America Merrill Lynch Media, Communications & Entertainment Conference on Wednesday September 15, 2010 at 4:00pm Pacific Time. The conference is being held at the Island Hotel in Newport Beach, California.

The presentation is being webcast live and can be accessed by visiting the Investor Relations section of the Company's website, [www.imax.com](http://www.imax.com). The presentation will be archived for 30 days.

### About IMAX Corporation

IMAX Corporation is one of the world's leading entertainment technology companies, specializing in immersive motion picture technologies. The worldwide IMAX network is among the most important and successful theatrical distribution platforms for major event films around the globe, with IMAX theatres delivering the world's best cinematic presentations using proprietary IMAX, IMAX(R) 3D, and IMAX DMR(R) technology. IMAX DMR is the Company's groundbreaking digital re-mastering technology that allows it to digitally transform virtually any conventional motion picture into the unparalleled image and sound quality of The IMAX Experience. The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences for consumers. As of June 30, 2010, there were 447 IMAX theatres (325 commercial, 122 institutional) operating in 47 countries.

IMAX(R), IMAX(R) 3D, IMAX DMR(R), Experience It In IMAX(R), An IMAX 3D Experience(R) and The IMAX Experience(R) are trademarks of IMAX Corporation. More information about the Company can be found at [www.imax.com](http://www.imax.com). You may also connect with IMAX on Facebook ([www.facebook.com/imax](http://www.facebook.com/imax)), Twitter ([www.twitter.com/imax](http://www.twitter.com/imax)) and YouTube ([www.youtube.com/imaxmovies](http://www.youtube.com/imaxmovies)).

The IMAX Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6469>

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