



## IMAX Corporation to Announce Second Quarter Fiscal 2010 Financial Results and Host Conference Call

July 15, 2010

TORONTO, Jul 15, 2010 (GlobeNewswire via COMTEX) --IMAX Corporation (Nasdaq:IMAX) (TSX:IMX) today announced that it will hold a quarterly conference call to discuss second quarter 2010 financial results on Thursday, July 29, 2010, at 8:30 a.m. Eastern Time.

This call is being webcast by Thomson Financial and can be accessed at [www.imax.com](http://www.imax.com) by clicking on 'Investor Relations.'

The webcast is also being distributed through the Thomson Street Events Network. Individual investors can listen to the call at [www.earnings.com](http://www.earnings.com), Thomson's individual investor portal, powered by StreetEvents. Institutional investors can access the call via Thomson StreetEvents ([www.streetevents.com](http://www.streetevents.com)), a password-protected event management site.

To access the call via phone, interested parties should dial (866) 399-6716 approximately 10 minutes before it begins. International callers should dial (416) 640-5933. A recording of the call will be available by dialing (888) 203-1112 or (647) 436-0148. The code for both the live call and the replay is 2996741.

### About IMAX Corporation

IMAX Corporation is one of the world's leading entertainment technology companies, specializing in immersive motion picture technologies. The worldwide IMAX network is among the most important and successful theatrical distribution platforms for major event Hollywood films around the globe, with IMAX theatres delivering the world's best cinematic presentations using proprietary IMAX, IMAX 3D, and IMAX DMR(R) technology. IMAX DMR is the Company's groundbreaking digital re-mastering technology that allows it to digitally transform virtually any conventional motion picture into the unparalleled image and sound quality of The IMAX Experience. The IMAX brand is recognized throughout the world for extraordinary and immersive entertainment experiences for consumers. As of March 31, 2010, there were 438 IMAX theatres (316 commercial, 122 institutional) operating in 47 countries.

The IMAX Corporation logo is available at <http://www.globenewswire.com/newsroom/prs/?pkgid=6469>

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